

Starter

NEWS, NOTES AND QUOTES



//SUMMIT



Steve Mona of the World Golf Foundation, Wayne Kappelman of Sharp Park Golf Course, and a third, mystery speaker soon to be announced — will headline the 2013 *Golfdom* Summit at Reunion Resort in Orlando.

GOLFDOM SUMMIT 2013 SPEAKERS UNVEILED

EVENT RETURNS TO REUNION RESORT IN ORLANDO; OFFERS INTRIGUING LISTS OF SPEAKERS.

➔ Steve Mona, CEO of the World Golf Foundation and a former CEO of GCSAA, leads the list of guest speakers at the 2013 *Golfdom* Summit, set to take place at the Reunion Resort in Orlando from December 3-6.

Other guest speakers include Wayne Kappelman, superintendent at Sharp Park Golf Course in San Francisco and winner of *Golfdom*'s 2013 Herb Graffis Businessperson of the Year Award; Mark Woodward, senior VP for OB Sports, principal of Damarco Golf, and a one-time host of the U.S. Open as well as a former CEO of the GCSAA; Clark Throssell, Ph.D., *Golfdom*'s research editor; and John Soetaert, superintendent at Annbriar Golf Course in Waterloo, Ill.

And to add a little mystery to the

event, one final guest speaker — perhaps the event's biggest celebrity yet — will be announced via Twitter in the upcoming weeks as well as in next month's issue.

"I'm thrilled with the group of guest speakers we've assembled this year," says Patrick Roberts, *Golfdom*'s long-time publisher. "Those who are fortunate enough to be selected this year will see that the speakers are just one element of the overall first-class package that is the *Golfdom* Summit."

The *Golfdom* Summit offers approximately 50 superintendents an opportunity to listen to timely presentations, network with colleagues from around the country, play golf and learn about some of the most cutting-edge new technologies in the industry. This will be the third year for the event.

//GCSAA NEWS

SORENSTAM NAMED 2014 OTM AWARD WINNER

Annika Sorenstam, a member of the World Golf Hall of Fame and one of the most decorated golfers of all time, has been selected to receive the 2014 Old Tom Morris Award from the Golf Course Superintendents Association of America (GCSAA).

The award will be presented during the 2014 GCSAA Education Conference in Orlando, Feb. 5, at the Opening Session. Previous award winners include Arnold Palmer, Bob Hope, Jack Nicklaus, Tom Watson, Nancy Lopez, Nick Price and Peter Jacobsen, among others. GCSAA's most prestigious honor, the Old Tom Morris Award is presented each year to an individual who "through a continuing lifetime commitment to the game of golf has helped to mold the welfare of the game in a manner and style exemplified by Old Tom Morris."

"Annika thrilled us as a champion golfer and has inspired us through her compassion in giving back to others in a variety of charitable endeavors," GCSAA President Pat Finlen, CGCS, said. "We are honored that she will be joining us to accept the award and share her message with us."

//PEOPLE NEWS

WOODWARD NAMED OB SPORTS VP

Longtime superintendent Mark Woodward, a former CEO of the GCSAA, has been hired by Scottsdale, Ariz.-based management company OB Sports as a senior vice president. (Woodward is also a monthly columnist for *Golfdom*, penning the "At the Turn" column.)

Woodward will be called on for general business development and for his expertise in operating municipal courses.

"This will allow me to do what I do best, which is successfully managing major golf operations and making them viable again," Woodward says.

Woodward will continue to operate Woodward and Associates and Damarco Golf, but says his role with China's MasterStep Golf Group is slowing down.

Quali-Pro to expand Texas headquarters

➔ Control Solutions Inc. (CSI), parent company of Quali-Pro, is expanding its formulating, warehousing and distributing capabilities at its 14-acre campus in Pasadena, Texas. The expansion involves a \$5.5 million investment to construct and equip a 120,000-sq.-ft. facility earmarked primarily for finished-goods storage.

CSI broke ground on the facility in July, and expects to complete construction in February 2014. About 20,000 sq. ft. of the project is earmarked for distribution offices and a staging area for shipments. A new finished-goods storage center will enable CSI to centralize warehousing and distribution of most of the Quali-Pro turf care product line acquired in late 2011. CSI currently partners with 11 off-site contract warehouses, but will be able to shift two-thirds of this to Pasadena in spring 2014.

The company says the expansion will help CSI accommodate steady sales growth across all segments served,

including among others: turf and ornamentals, lawn and garden and pest management.

"This expansion is designed to help us

meet growing demand while better serving customers with enhanced warehousing and distribution control," said CSI President Mark Boyd.

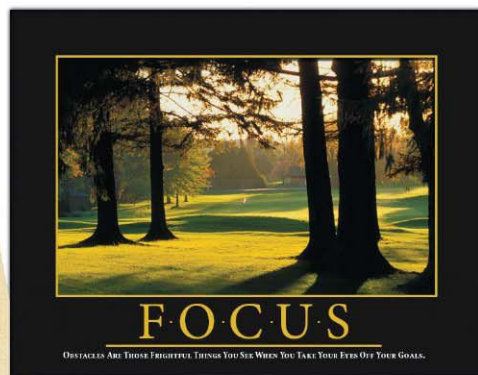
Curtis Clark showcases two of CSI's six 8,000-gallon solvent tanks.



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