

# The 19<sup>th</sup> Hole with...



## Mark Jordan

**NATURAL RESOURCE LEADER** // Westfield Country Club, Westfield Center, Ohio



**We just got done with 18. What are you drinking?**

If I've had a really good round, or a really bad round, I'll probably have a Chivas on the rocks. Anything in between, a fresh brewed iced tea.

**What's something you like about January?**

High school and Big 10 basketball has kicked off. I'm a Buckeyes fan, I went to Ohio State.

**They've got a big game coming up against my Jayhawks.** Want to make it more interesting?

**How about a Golfdom golf shirt against a Westfield shirt?** We only lost to Duke, and it was a good game... yeah, I'll do a golf shirt.

**How did you get the job title of "Natural Resource Leader?"** After my stint as GM (three years), I had the opportunity to come back to the golf course. At the same time, the company (Westfield Group Insurance) was going through changes in job title nomenclature. I developed the title of Natural Resource Leader, because I wanted to leave room for growth for both myself

and my assistants. Long story short, I oversee the operations of a 36-hole facility and love every minute of it.

**Have you taken a look at any of your old high school yearbooks lately?**

There's a photo — which I will not allow you to publish — of me playing basketball and we had the tube socks and the shortest shorts in the world. My kids make fun of me for that one.

**You're running for the GCSAA board.**

**Why?** My favorite president is JFK. I was born on the day he was assassinated. He had the famous quote, "Ask not what your country can do for you, but what you can do for your country."

Insert "GCSAA" for "country," that's sort of my M.O. for running. I'm very passionate for our profession.

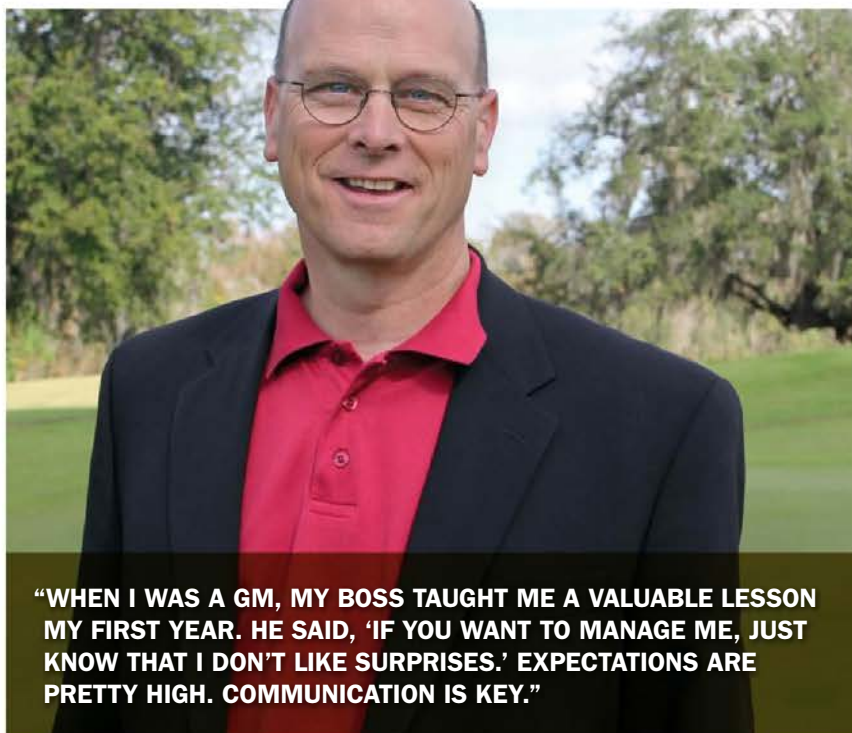


**What was the best day of your life?**

Which one? The day I got married. The days my kids were all born. When I got the call from John Spodnik and he said he wanted me to be the assistant on the South course. To move back home was great, and my wife worked for Westfield at the time, so it gave her the opportunity to move into the home office.

**Anything else I need to know?** You'll need to know my shirt size; I'm a large.

As interviewed by Seth Jones on Dec. 19th, 2012. The Jayhawks beat the Buckeyes that weekend, 74-66, adding to Seth's golf shirt collection.



**"WHEN I WAS A GM, MY BOSS TAUGHT ME A VALUABLE LESSON MY FIRST YEAR. HE SAID, 'IF YOU WANT TO MANAGE ME, JUST KNOW THAT I DON'T LIKE SURPRISES.' EXPECTATIONS ARE PRETTY HIGH. COMMUNICATION IS KEY."**