

THE GOLFDOM REPORT

From feelings on the Obama administration to job satisfaction, *Golfdom's* readers share their thoughts and feelings on the state of their profession.

BY SETH JONES AND BETH GERACI

Good news, bad news.

You still love your job, but you don't expect things to get any easier. Your rounds were up last year, but your pay isn't great. You're optimistic about 2013, but at the same time, you're worried about your future, especially retirement.

These are just some of the things we learned with our late-2012 survey of *Golfdom* readers. We received 659 responses to our 22-question survey. The results of that survey are in these pages, along with some opinions from your colleagues from around the country. We also included some historical results to compare how the mood of the industry may have changed over the last several years.

And even though we had the bias of this being our own survey, we were still thrilled to see that 45 percent of you chose *Golfdom* as the best magazine in the industry. The reason for our success? We have the best readers in the industry.

Read on to see how those readers feel about the current state of the industry.

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