

Welcoming *Golfdom's* new staff members

➔ In November, *Golfdom* welcomed two new employees: Molly Gase, Associate Editor and Joelle Harms, Digital Media Content Producer. Gase will be working on the print magazine as well as the social media outlets for *Golfdom*. Harms will work on the digital side, creating content for *Golfdom* and other brands across North Coast Media.

A little background —



Molly Gase

Molly Gase is an Ohio native. Originally from Wauseon, she completed her undergraduate degree in English at The University of Akron. While in Akron, she quickly moved up the ladder at the independent college paper, *The Buchtelite*. After graduating in 2012, she moved on to

graduate school in Syracuse, N.Y. Gase completed her master's degree in Magazine, Newspaper and Online Journalism at the S.I. Newhouse School of Public Communications at Syracuse University in July of this year.

Joelle Harms is from the small town of Oxford, Mich., a suburb north of De-



Joelle Harms

troit. She completed her undergraduate degree in Athens, Ohio, earning a Bachelor of Science in Journalism from the E.W. Scripps School of Journalism at Ohio University. Harms spent four years working at Ohio University's golf course and was a summer intern for WJBK Fox 2 Detroit.

Welcome to the team, Molly and Joelle!



EMAILS @ TEXTS # TWEETS

What do I find most ironic about GCSAA's announcement (see "Change-Up," page 8)? For one, the fact that **@Golfdom** tweeted it 11 minutes before **@GCSAA**.

—*John Kaminski, Ph.D.*
(@iTweetTurf)

Matt, I thoroughly enjoyed your article ("I'm a flip-phone user," November 2013.) I am a smartphone user and I have to say that I admire your bucking the system that most of us in society have been sucked into. Keep bucking the system... you'll look back one day and have one less regret than me.

—*Noy Sparks, superintendent Fossil Trace GC, Golden, Colo.*

// SNEAK PEAK

BEHIND THE... JOURNALISM

Gabriel Thompson, author of November's *Golf Digest* article "The Care Takers", went undercover with immigrant workers in the golf industry. We talked with him about the article.

Golfdom: Where did the idea for "The Care Takers" come from?

Thompson: (The editors from *Golf Digest*) realized that the topic — of golf's Latino immigrant workforce — hadn't really been covered in the media, and that this key but overlooked workforce was a story worth exploring."

Golfdom: What was the experience like working undercover on the grounds crew?

Thompson: Exhausting. I think of myself as an early riser, but I'm not used to getting up at 3:30 in the morning for a shift. So just making sure I got into work on time was a challenge, as was trying to learn how to use much of the equipment. (I should also mention that the superintendent got to work even earlier and stayed later.) And I got a sense of just how much can go wrong at any given minute — from leaves blowing into bunkers to water levels being off."

For the extended version of the Q&A, check out Golfdom.com

THEY SAID IT

TOM RUSSELL

SUPERINTENDENT, TAHQUITZ CREEK GOLF RESORT, PALM SPRINGS, CALIF.

To *The Desert Sun*, describing the late-summer storm damage that the course recently reopened from:

"When it came down it was a charcoal wall of (sludge) three or five feet high... This is the first time I've seen this where it was mixed with a soil and caused this much damage."