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**So You're Saying There's a Chance?**

We don't want to sound desperate here, but... we haven't met "the one" yet.

No, we're not looking for love. But we would love to meet our **2013 Herb Graffis Businessperson of the Year**. And as of press time, we haven't received that winning nominee yet.

A quick refresher: the Herb Graffis Businessperson of the Year award is not a nice guy award. It's not a longevity award. It's not an overcoming adversity award. Simply put, it's a business award. It's meant for someone who is doing excellent, innovative, outside-the-box work, and by doing so, is making a positive impact at his or her golf course.

Sure, you could say that in these tight economic times, the only way many golf industry professionals are keeping their jobs is by making good business decisions. But we're sure that someone out there is working with or for a professional who is doing all of these things at a very high level, making some creative moves, and would be the perfect person to celebrate in our magazine.

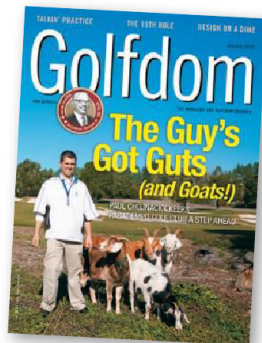
Herb Graffis, who founded *Golfdom* back in 1927, was a visionary in the world of golf. His foresight helped create not just this magazine, but also the National Golf Foundation, the Golf Writers Association of America and the Club Managers Association. He was also the first journalist inducted into the World Golf Hall of Fame.

It is a proud tradition we have here at *Golfdom*, and we want to celebrate it by honoring one of you.

The winner of this award receives an all-expenses paid trip to both the Golf Industry Show and the *Golfdom* Summit, as well as a cover story in the February 2013 issue of *Golfdom*.

So please, don't hesitate — nominate a colleague today by sending a short email describing your candidate to *Golfdom* editor-in-chief Seth Jones at sjones@northcoastmedia.net. We'll accept nominees until Dec. 1st, 2012.

Who knows? Maybe the next Herb Graffis Businessperson of the Year is you.



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