

News and Notes

Just like a golf course, after time, a magazine needs some updating. Recently *Golfdom* sent out a readership survey to see what readers thought of the magazine. Using your feedback, we're preparing to launch a redesign of the magazine scheduled for the March issue.

One of our new regular departments begins this month. We hope readers will enjoy our new back-page feature, "The 19th Hole with..." where *Golfdom* catches up with a superintendent after a round of golf for a cold one.

Coming in Next Month's Issue: Vegas, Baby!

The February issue of *Golfdom* will be our special Golf Industry Show preview issue! Look for these features next month:

- » A hard look at the future of the Golf Industry Show
- » A preview of new products debuting in Las Vegas
- » Las Vegas superintendents on the best deals in town
- » A very special Q&A you won't want to miss (we don't want to spoil the surprise!)

A Special Thank You

After 13 years, we're sad to see the end to Geoff Shackelford's column, "Shack Attack!" The column started out under the name "Golf by Design" and was an architecture column. Shack continues to make great contributions to the golf industry, writing regularly for such publications as *Golf World* and *Golf Digest*. Don't forget to keep up on Shack at those magazines, and to visit his blog, www.geoffshackelford.com. We thank Shack for his dedication to the magazine over the years.

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