

GIS 2012  
SPECIAL

# Golfdom 20

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## Go Small or Go Home

DOES THE GIS  
NEED TO GO SMALL  
TO GET BIG?

BY SETH JONES  
AND BETH GERACI



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### The GIS Survey

*Golfdom* readers share their opinions on the state of the Golf Industry Show.

By *Golfdom* Staff

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### The *Golfdom* Conversation:

### David Feherty

Golf's hottest funnyman talks about speaking at the Golf Industry Show, golfer expectations, and that's just the start.

By **Seth Jones**



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### An Insider's Guide to Sin City

Superintendents in the know tell how to make the most of Las Vegas.

By **Curt Harler**

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### New and Improved

Whether you're going to the GIS or not, check out these hot products.

By *Golfdom* Staff

#### About the cover

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## Guarding Greens

A superintendent goes underground to justify a purchase.  
By Matt Hendren

## Online Exclusive

Stop by the *Golfdom* Daily ([www.golfdom.blogspot.com](http://www.golfdom.blogspot.com)) to check out *Golfdom's* coverage of the 2012 Golf Industry Show in Las Vegas. And if you didn't get enough Feherty with our Q&A, check out our exclusive *Golfdom* TV interview with him!

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## Turfgrass Trends

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