

The Company Line

■ NEW PRODUCTS FOR SUPERINTENDENTS

Mystery product

It's not often we lead with a product shrouded in mystery, but this month, that's exactly what we're doing.

Jacobsen is asking people to guess what new turf product is under that sheet. The only clues they're giving us is this photo, and the fact that it has wheels and comes in orange. Some guesses will get prizes and be posted on the website. To make a guess at what is under the sheet, visit www.jacobsen.com. Jacobsen will pull the cover off on Jan. 15th at 5:10 p.m. EST.

We made our guess, and it's been posted at Jacobsen.com. Yes, it involved lasers and a time-locked six-pack cooler. We think we're on to something. Jacobsen.com



New partnership

Pin placement technology company **ezLocator** and **Lone Star Flags & Golf** have formed a new business partnership. "Our alliance with Lone Star Flags & Golf will allow us to tap into new markets and leverage the strengths of both companies," says Jon Schultz, CEO of ezLocator. Founded in 1980 by golf course superintendent T.C. Hamilton, Lone Star Flags & Golf provides accessories and products to courses. Examples include custom golf flags, Par Aide and Standard Golf course accessories, JRM bedknives and tines, EnP Turf products, Turf Pride's Core Collector and more. ezLocator is a computerized system that finds the optimum pin location, helps maintain pristine green conditions, and makes golfers feel like they are playing a new course every day. goezlocator.com



New fungicide

BASF announced the launch of its Pillar G Intrinsic brand fungicide, the third fungicide brought to the professional turfgrass market since 2010 that is labeled for disease control and plant health. Pillar G Intrinsic brand fungicide is a granular product that combines triticonazole, the same active ingredient in Trinity fungicide, and pyraclostrobin, a key active ingredient in Honor Intrinsic brand fungicide. Turfgrass diseases controlled by Pillar G Intrinsic brand fungicide include dollar spot, anthracnose, patch diseases (brown patch, large patch, take-all patch and summer patch), gray and pink snow mold and leaf spot. In addition, BASF and independent research has shown Intrinsic brand fungicides enable turf to better withstand disease and environmental stresses including drought, moisture and temperature extremes. betterturf.basf.us

Video series

The first set of Trojan Tips educational videos is now available on the **Trojan Battery Co.** website. The Trojan Tips video tutorials are designed to provide in-depth information focusing on a variety of battery topics as well as expand awareness and understanding of deep-cycle battery



technology. The Trojan Tips educational videos can be viewed at www.trojanbattery.com/TrojanTips. Some of the titles available include: Deep-Cycle Battery Technologies; Determining the Health of a Deep-Cycle Battery; Battery Maintenance to Maximize Performance and Life; and Expand Your Battery Charging "Know-How." trojanbattery.com



Zero turn

Wright Commercial Products has introduced a new mid-mount zero turning radius mower, the ZTO. The ZTO, with deck widths of 48-inches, 52-inches and 61-inches, has enhanced features from the ground up. The rear tires are low profile 23-inch x 10.5-inch and the front tires are 13-inch x 5-inch run flats. The transmissions are Z3400 series Hydro-Gear. An undercarriage cage protects the transmissions and their filters, and an exclusive transmission interlock is built into the controls, eliminating the need for a separate parking brake. The cutting speed is 10.5 mph with either the standard 31 HP Kawasaki FX or optional Briggs & Stratton Commercial Turf (Cyclonic) engine. wrightmfg.com