

## Golfdom's Family Grows

Every day's a good day at *Golfdom* (seriously, it is). And with the addition of our two newest team members, we feel like singing, "There's a party going on right here" (Kool and the Gang, 1980). Give it up for **Pete Seltzer** and **Bethany Chambers**. Seltzer came aboard in May as *Golfdom's* new Vice President of Graphic Design and Production. He's among the most award-winning graphic designers in B-2-B publishing, and in 2011 his stellar work earned him *eight* national ASBPE design awards.

Seltzer comes to us from Advanstar Communications, where he served as the company's longtime group art director. Here at *Golfdom*, he'll focus on overall design for print and digital — including the much-anticipated *Golfdom* redesign being unveiled next year. Yeah, baby!

*Golfdom's* digital division just got its own power surge in the form of Digital Audience and Content Manager Bethany Chambers. A graduate of Northwestern's Medill School of Journalism, Chambers also comes to *Golfdom* from Advanstar Communications, where she served as digital editor for *Medical Economics*, a business mag for doctors. Chambers famously grew e-newsletter, social media and online properties in that role, so expect to see even more of us on the Web in 2013.

Oh, and if you start hearing rumors that Pete and Bethany are scratch golfers, we're here to tell you they are exactly that — rumors. Welcome to the team, Pete and Bethany!

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