



NEWS WITH A HOOK

Off The Fringe

Golfdom Archive to be Available Online

What would Herb Graffis, founder of *Golfdom* magazine, think about this?

The entire catalog of *Golfdom* — from its inception in 1927 to this issue — will soon be available in a searchable online database. The project is a collaboration with Michigan State University's Turfgrass Information Center (TIC) and is already taking shape now at <http://tic.msu.edu>.

"*Golfdom* has long served the golf course professional, and having the complete back run available online will provide a comprehensive look at operations and maintenance practices reaching back into the 1920s," Pete Cookingham, head of Michigan State University Libraries' TIC, says. "This project will enable Turfgrass Information File users to search or browse thousands of articles, and link to the digital copy. *Golfdom* copies have been handed down like inheritances, and now that wealth can be available to all."

"As a collector of *Golfdom* back issues myself, I find this project extremely exciting," says Patrick Roberts, *Golfdom*'s publisher. "We're very proud of the *Golfdom* brand, and what it has meant to the industry over the years. I think readers will appreciate being able to go back and find old articles, many of which are still pertinent today."



Superintendents listen and learn at the 2010 Syngenta Business Institute.

Opportunities Abound for Supers, Assistants

The golf season is in full swing, but professional development opportunities later in the year for superintendents and assistants are beckoning now.

To only name a few, the Syngenta Business Institute, the Green Start Academy, and our own *Golfdom* Summit are currently taking applications.

The third annual Syngenta Business Institute is a four-day program designed to grow the professional knowledge of superintendents and assist them with managing their courses. The event takes place Dec. 5-8 in Winston-Salem, N.C. Superintendents can fill out the application by visiting www.greencastonline.com/GolfMarketIndex.aspx?market=2.

For assistant superintendents, the sixth annual Green Start Academy, co-hosted by John Deere Golf and Bayer CropScience, takes place Oct.

5-7 in Clayton, and Fuquay-Varina, N.C. The event features lectures, round-table discussions, networking and best practices exchanges. Assistants can apply for the event at www.BackedByBayer.com/GreenStartAcademy.

And we would feel remiss not to mention our own event, the first ever *Golfdom* Summit for superintendents, hosted at the Pinehurst Resort in the Village of Pinehurst, N.C., Nov. 13-15. Superintendents can apply by visiting www.GolfdomSummit.com or by scanning the QR code on the next page.

Though turf professionals are busy with the season, previous attendees promise the events are worth the time.

"(The Syngenta Business Institute) delivered a unique and vital educational experience," Tom Breiner, superintendent at Fiddler's Elbow CC in Far Hills, N.J., said of last year's event.