

DuPont Addresses Imprelis Issues with New Web Site

In a proactive move, DuPont has created a Web site for those in the lawn care industry who are concerned about the company's herbicide Imprelis.

The new Web site, www.Imprelis-Facts.com, was created in response to public concern that the herbicide, used for broadleaf weed control on golf courses, sod farms, athletic fields and other turfgrasses, may inadvertently be harming trees.

With the Web site, DuPont says it intends to make it easy for customers to report their concerns with and acquire the

latest news about Imprelis.

"DuPont is fully committed to making sure that our valued customers are satisfied with our products, and to ensuring the responsible stewardship of those products," the company emphasized in its welcome letter on Imprelis-Facts.com.

"We regret any injury to trees that our herbicide, Imprelis, may have caused," the letter continued. "We have reached out to lawn care professionals who have reported concerns, and are committed to work-



ing with them to promptly and fairly resolve any problems associated with those products."

Customers can report concerns with Imprelis in the "Contact Us" section of Imprelis-Facts.com. DuPont says it also plans to launch a toll-free hotline on Monday, August 1, and encourages customers to check the Imprelis-Facts Web site for updated information.

Jacobsen tapped for Old Tom Morris Award

PGA Tour winner and esteemed golf course designer Peter Jacobsen has been chosen to receive the 2012 Old Tom Morris Award by the Golf Course Superintendents Association of America (GCSAA).

The award will be bestowed during the 2012 GCSAA Education Conference at Celebrate GCSAA!, presented by Syngenta, Feb. 28 in Las Vegas.

"Peter has done much for the game of golf, and he has been an advocate for golf course superintendents," GCSAA President Robert M. Randquist, CGCS, stated in the association's press release. "He has also been quite giving of himself for charitable events. He is a perfect fit for the Old Tom Morris Award."

GCSAA's most coveted accolade, the Old Tom Morris Award is presented annually to one who "through a continuing lifetime commitment to the game of golf has helped to mold the welfare of the game in a manner and style exemplified by Old Tom Morris," the association stated in the release.



PHOTOCOURTESY: PETER JACOBSEN SPORTS



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