

Off The Fringe

Georgia golf descends on capital

Golf was on Georgia's mind recently at Georgia Golf Day at the state's capital.

On hand to present the significance of the game to state politicians were representatives of the Georgia GCSA, as well as Steve Mona, CEO of the World Golf Foundation and Joe Steranka, CEO of the PGA of America.

One of the presenters was Ken

Mangum, CGCS, director of golf and grounds at the Atlanta Athletic Club, site of this year's PGA Championship. He was happy to share with an audience that included Georgia Governor Nathan Deal, how significant golf is in the state, especially in 2011 with the state hosting two of the four majors in golf and the Tour Championship.

"It's about as big as it gets, it's one

Anthony Williams, CGCS, CGM, at Stone Mountain (Ga.) Golf Club talks on camera about the importance of golf.

of the biggest years ever for golf in one state," Mangum told *Golfdom*. "It really puts us on the golf map."

As a whole the Georgia golf industry generated a total economic impact of \$5.1 billion in 2009, supporting nearly 57,000 jobs with \$1.5 billion of wage income.

Georgia's House of Representatives and Senate each presented resolutions proclaiming 2011 as the "Year of Golf in Georgia," citing golf's numerous contributions to the state. It was the first Georgia Golf Day, but *Golfdom* contributing editor Anthony Williams, CGCS, CGM, promised it would not be the last.

"It was such a successful event, we will certainly have it again," he said. "It's a great opportunity for us to get the word out on golf, and honestly, it went even better than we expected." ■

PHOTOCOURTESY: ANTHONY WILLIAMS

Drought tolerant grass backed by complex technology



Pennington's Extended Root Technology provides increased root depth and mass to create stronger, healthier plants, significantly reducing the amount of water needed to maintain beautiful turf. It's the perfect solution for your budget and for our environment.

Pennington . . . a trusted brand since 1945.

CENTRAL
Garden & Pet



www.penningtonseed.com