There will be less emphasis on the beautycontest aspects of the testing, Kevin Morris savs.

## Ad Index

Advertiser Page No.
Andersons The Cv4
BASF Cvrtip, 21-22
BASF 37, 39
Bayer 45
Bell Labs 46, 53
DuPont 25
E-Z-GO 43
FMC Insert, 16-17, Cv3
Greenleaf Tech Inc 26
Hustler Turf 32
Jacobsen 7
Kochek 28
Nature Safe 29
Nufarm 30-31
PBI Gordon 13
Quali-Pro 5
Reliable 46
Standard Golf 15
Toro Co Cv2
Turfco Mfg Inc 47
Valent USA Corp 3, 9, 27
White Metal Golf 2
Wrightsville Fertilizer Co 2

## TURFGRASS TRENDS 48 John Deere

This index is provided as an additional service. The publisher does not assume any liability for errors or omissions.

Continued from page 51

days are quite similar, he adds.

"As a result, companies do not promote as much," Morris says. "If a seed firm doesn't expect to find a marked advantage for its cultivar, it's unwilling to invest money in a multi-year program which will yield it no promotional benefit."

Typically, NTEP testing programs have been five years long. That gives plenty of time, at multiple locations, for a cultivar to experience all sorts of environmental stress. It's likely the cultivar will experience dry months and wet months, as well as disease pressure and insect infestation.

NTEP is a fee-based program. With less money available for data analysis, cutbacks were dictated.

Probably the major difference is a cutback from five-year testing to four-year testing in a number of tests. The focus of the tests will change, as well.

"There will be less emphasis on the beauty-contest aspects of the testing," Morris told a group of crop and soil scientists late last year.

To preserve value, there will be more focused, trait-specific testing done. For starters, NTEP will run a drought trial for coolseason species at five locations across the country. The test was established in fall 2009 and will run for two years.

Perennial ryegrass will be tested again in 2010, with Kentucky bluegrass being established in 2011.

In 2012 Morris plans a series of tall fescue trials. In each of these areas, the emphasis will be on evaluating specific traits, such as salt, drought and significant diseases.

In addition to the drought testing, expect to see a series of NTEP tests on herbicide screening, which will be done on the same



sites as completed variety trials. The completed rye plots may be the first of the varieties to undergo herbicide testing.

NTEP is also looking at working with the Lawn Institute to come up with WaterSense labeled grasses. These would be varieties that would meet the Environmental Protection Agency standards for reduced water use.

While the majority of the time and effort put into WaterSense so far by EPA has been aimed at indoor water-use efficiency (lowflow shower heads, water-saving urinals), for outside building projects, turf is a stated target for water saving. It's the only crop specifically mentioned by EPA.

At the moment, the program focuses on single-family homes, not golf courses or sports turf. The EPA's Landscape Design Criteria give a builder a water budget. EPA developed a tool to help contractors figure these calculations to support the criteria. The first version of the tool, released in November 2008, was based on methodology developed by the irrigation industry. A second version incorporates additional research and recommendations suggested by stakeholders as part of the public comment process.

Whether the recommendations will drift from home lawns to golf courses remains to be seen. Even if the government doesn't make the requirements mandatory beyond home lawns, it does provide a handy crib sheet for state water regulators and, as such, could turn up in regulations that do have an effect on superintendents.

Curt Harler is the managing editor of TurfGrass Trends. He can be reached at 440-238-4556 or at curt@curtharler.com.

TURFGRASS TRENDS March 2010 www.turfgrasstrends.com

GOLFDOM (ISSN 1526-4270) is published monthly (12 issues per year) by Questex Media Group LLC, 306 W Michigan Street, Suite 200, Duluth, MN 55802. Corporate office: 275 Grove St, Suite 2-130, Newton, MA 02466. Accounting, Advertising, Froduction and Circulation offices: 306 W. Michigan St. Suite 200 Duluth, MN 55802-1610. Subscription rates: One year \$43 (US: and pos-sessions), \$65 (Canada and Mexico) and \$28 (all other countries). Air expedited service is available in countries outside the US: and Canada for an additional \$75 (Der year. Current issue single copies (prepaid only) \$5 (US: and possessions), \$16 (Canada and Mexico) and \$8 (all other countries). Back issues (if available, prepaid only) \$10 (US: and possessions), \$17 (Canada and Mexico) and \$16 (all dift) and \$65.00 per order shipping and handling for both current and back issue purchases. Periodicals postage paid at Duluth MN 55806 and additional mailing offices.

paid at Duluth MN 59605 and additional mailing offices. STMASTER: Please send address changes to *Golfdom*, P.O. Box 1268, Skokie, IL 60076-8268. Canadian G.S.T. Number: 840033278RT0001, Publications Mail Agreement number 40017597. Printed in the U.S.A. **Copyright 2010 by Questex Media Group LLC**. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from the publisher. Authorization to photocopy items for internal or personal use, or the internal or personal use of specific clients, is granted by Questex Media for libraries and other users registered with the Copyright Clearance Center, 222 Rosewood Dr, Danvers, MA 01923, phone 978-750-8400, fax 978-750-4470. Call for copying beyond that permitted by Sections 107 or 108 of the U.S. Copyright Law. For those not registered with the CCC, send permission request to questexpermission@ theygsgroup.com or 800-494-9051, ext 100.