

Accessory City

Check out what companies are offering to help you spruce up and manage the golf course

There are several new accessories on the market, from items to dress up the course to tools that superintendents and their crews can use to make their jobs easier. *Golfdom* checked in with accessory manufacturers recently and asked them what they had cooking on the new-product front in addition to their tried-and-true products. We learned one thing — it's never a dull segment.

For instance, at the Golf Industry Show in February, the Standard Golf booth was buzzing with interest in the **E-ZEE White Hole Whitener** ① system, which Standard Golf says makes painting the 1-inch area above the golf cup quicker and easier.



The patented E-ZEE White Hole Whitener tool comes in one complete piece with no assembly required. The design has a built-in shield that protects the cup and the green from overspray. By inserting a can of E-ZEE White Hole Whitener paint into the tool, paint is applied by simply rotating the can. The E-ZEE White paint can requires no purging between uses and the paint is specially formulated for maximum whiteness on a dirt surface.

The E-ZEE White Hole Whitener tool retails for \$59. Six 15-ounce cans of E-ZEE White spray paint also retails for \$59. Standard Golf is offering an E-ZEE White Hole Whitener starter kit, which includes the tool and six 15-ounce cans of paint for a retail price of \$99.

Eagle One Golf Products offers the **Exelys BreakMaster Digital Green Readers** ②, which aids golf course superintendents in setting up hole locations on the green. The BreakMaster is a precision electronic device that accurately locates the downhill direction (or fall line) of the green, measures the precise angle of slope (from 0.0 to 9.9 degrees) and provides a full readout on its LCD display. It's a vital tool in helping to determine critical slope, marginal slope and recommended slope as well as hole positions for tournaments and daily play. The BreakMaster is compact and can measure green slope in all directions.

While Reliable Golf Course Supplies has had its **Tee Sentry blind drive wait/go indicator** ③ in its product line for several years, it's now offering the product in a new design and look that's a solid fit for the 21st century.

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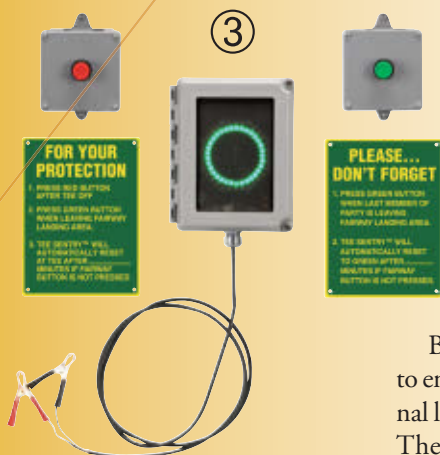
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The new Tee Sentry takes advantage of LED technology that increases visibility and eliminates all moving parts. It has combined electronics and visual devices in one compact circuit board at a lower cost.

New and more-efficient wireless technology also allows the Tee Sentry to be used, not only in blind shot applications, but any place a wait/go signal is needed, the company says. Custom designs are also available.

Bayco Golf is offering the **Pro Hole Cup**, which is new for 2010. It's designed and finished to exacting standards and features a locking ferrule system.

Bayco also offers its **Internal Speed Wrap Liner** to ensure cups stay white with its white internal liners, eliminating the need for painting. The wraps (supplied flat) can be changed on a weekly basis or for special events. Full-color logos can also be added for corporate events.



Par Aide's newest product is its **360 Hole Painter** ④, which the company says is a simpler and better way to paint holes. It allows you to paint the top 1 inch above the cup bright white using a patent-pending nozzle that sprays 360 degrees all at once. There's no rotating of the can and no shadows left after painting. A shield prevents paint over-spray on the green, and a cup protector keeps the cup clean. The 360 is an easy and cost-effective tool for painting cups.



From Tee to Green offers **AwayWithGeese**, a pond float that effectively eliminates problems of droppings, aggressive behavior and damage brought on by nesting geese, according to the company.

Working on the principle that Canada Geese are generally lazy and like to sleep undisturbed at night, AwayWithGeese is a

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simple, compact and maintenance-free geese deterrent for lakes and ponds. The patented device is a flashing light, charged by photo-cells and automatically activated with a light sensor for nighttime use. This LED light is mounted to an enclosed weatherproof float that is positioned in the center of the afflicted pond or lake. The light flashes once per second at night to discourage the geese from foraging and nesting.

The compact device is harmless to the environment and eco-system of the pond and is visually innocuous, measuring only 15 inches wide and 12 inches above the water line. A land-based unit is also available.

Fairway Stone holds the only patent in the industry on an **installation system for pylon tee signs** ⑤. The company sells pylon, pedestal, slant and in-ground tee signs. It



also sells tee yardage, tee, fairway, and driving range markers.

The company has produced granite tee signs and markers for more than 1,000 golf courses, parks, corporations and communities.

White Metal Golf is offering the **Tidy Whitey Revolution** ⑥, which the company says is an easy, fast and economical way to turn the soil above the cup bright white. The one-piece design requires no set up and no clean up, and it leaves no drips or over-spray.

White Metal Golf also offers the **BRASS White Metal golf cup**, a patented design featuring a solid brass base. The replaceable polycarbonate crown is pure white, so it never needs to be painted. It's also available in aluminum. ■



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