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## 24 Oh, the Distractions!

The worst thing about going to a city like San Diego for a convention is there's so much to do. But is that *really* so bad?

By Ron Furlong

## 30 Great Expectations

My crystal ball may be a little hazy, but I believe San Diego could hold a bright future for the Golf Industry Show in its sandy, beach-filled hands.

By Christopher S. Gray Sr.

#### CLARIFICATION

In a recent online column about the Club Managers Association of America leaving the Golf Industry Show, the statement was made "that when the CMAA joined the Golf Course Superintendents Association of America and the National Golf Course Owners Association to form the new Golf Industry Show in 2007, it was with the clear agreement there would be a three-city rotation that couldn't be changed without the explicit agreement of all three organizations." According to the written agreement, however, "because of GCSAA's lead role in forming the alliance and its larger financial stake in this alliance, GCSAA shall be the lead negotiator and final arbiter in negotiations and decisions regarding the show." Golfdom regrets any confusion this may have caused.

#### **About the cover**

GCSAA CEO Mark Woodward wears a pensive look in this close-up photograph by Larry Aylward.

## 38 Holding

distributors, suppliers have no choice but to be steadfast in dealing with economic woes.

By Larry Aylward

# 44 Riding the Electrical

The environment and alternative power sources drive fairway mower changes. By John Walsh

Off the Fringe

#### Turfgrass Trends

This month. *Golfdom*'s practical research digest for turfgrass managers discusses how effluent can increase problems with bentgrass in the transition zone. Also, in the second of a two-part series, Richard Hull discusses what distinguishes warm-season turfgrass from cool-season turfgrass. See pages 53-58.

#### **Online Exclusive**



Listen to this video podcast only at www.golfdom.com/ podcasts:

Tips for Containing Turf Disease -And More - Bruce Clarke, director of the center for turfgrass science and a professor of turfgrass pathology at Rutgers University, waxes on turf disease management.