

# Golfdom

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## ROLLING WITH THE ECONOMIC PUNCHE\$

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Furloughs and salary reductions have kept some golf operations from sinking deeper into the red. Here are the views of three superintendents who experienced such cutbacks.

BY JOHN WALSH

### About the cover

We aimed to illustrate how some superintendents have had to take a few punches during these tough economic times. This photo by iStock International and Carrie Parkhill's design hits the mark.

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## Turfgrass Trends

This month, *Golfdom's* practical research digest discusses how fertility optimization is vital to help turf recover from traffic. Also, Michelle Boone discusses how golf courses can help reduce amphibian population declines.

See pages 42-47.

## Online Exclusive

Listen to this video podcast only at [www.golfdom.com/podcasts](http://www.golfdom.com/podcasts):



**The Tiger Effect** – Much has been made of the impact The Tiger Woods Situation will have on the golf industry. Could Tiger's demise lead to less rounds and revenue for golf? Larry Aylward discusses the issue with Geoff Shackelford in this interview.

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## Tweet ... Tweet

Using Twitter can help superintendents on several fronts, most importantly increased communication.

By Geoff Shackelford

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## Biding Their Time

Assistant superintendents wait for job market to improve to get the chance to climb career ladder.

By Larry Aylward

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## How Topdressing Became an Art?

Superintendents used to use wheelbarrows and shovels. How times have changed.

By Larry Aylward

