

The Company Line

■ PRODUCTS & SERVICES

New Fungicide, Herbicide

BASF Professional Turf & Ornamentals has launched Honor fungicide, a combination of two active ingredients, and Tower herbicide, which features dimethenamid-P, a new active ingredient for the turf market. The company says both products give golf course superintendents broad-spectrum control to help them optimize applications.

Honor fungicide combines boscalid, the active ingredient in Emerald fungicide, and pyraclostrobin, the active ingredient in Insignia fungicide. Ideal for greens, tees and fairways, Honor's two modes of action deliver playability to greens and control of diseases, including patch diseases, anthracnose, dollar spot and leaf spot.

Tower herbicide provides pre-emergent control of more than 50 small-seeded grassy and broadleaf weeds and sedges including goosegrass and yellow nutsedge. Tower can be applied to cool- and warm-season turfgrass on tees, fairways, roughs and other amenity turfgrass around common areas

on the golf course. For added weed control, Tower is an ideal tank-mix partner with Pendulum AquaCap herbicide.

"Both products enable golf course superintendents to cost effectively control diseases and weeds that threaten the health and quality of turfgrass," said Toni Bucci, Ph.D., business manager of BASF Professional Turf & Ornamentals.

Honor is labeled for use on golf courses turfgrass, and should be applied prior to or in the early stages of disease development for optimal results. Tower is labeled for use on golf courses except on greens, in landscape or grounds maintenance, on mulch beds, jogging and bike trails, non-crop areas, parking lots, fence lines and other areas listed on its label.

Assisting Turfgrass Research

To support the industry, **Precision Laboratories** is facilitating a program that allows golf course superintendents in several Southern states to help the golf course maintenance industry conduct research and superinten-

dents manage their own resources. Precision Laboratories will make a \$12.50 donation for every case (or case equivalent in drums) of its "Best of Class" products that superintendents purchase in their early orders. The donations will be directed to the turfgrass associations in superintendents' respective states. Participating states include Florida, South Carolina, North Carolina, Virginia, Georgia, Alabama, Tennessee and Louisiana.

"The turf industry contributes jobs, money and recreation to communities across the country," the company said. "As university research budgets are cut, private funding needs to fill the gap to ensure that turf managers continue to have access to best practices."

New Pricing Program

A new simplified year-long purchase program from **Syngenta Professional Products** is designed to provide maximum flexibility to golf course superintendents, the company says. The Syngenta GreenTrust 365 Purchase Program, which began Oct. 1, provides incen-

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THIS MONTH'S HEALTH TIP



Everything ends up in your puppy's mouth. For instance, it might just be an electrical cord to you, but it's a chew toy to your dog. Keep in mind that your puppy will chew anything, so keep dangerous items out of reach. Encourage puppies to chew on toys by providing lots of them, especially new toys when the old ones have lost their appeal.

Dingo. His owner is Josh Sawyer, superintendent at Keowee Key Golf and Country Club in Salem, S.C. (Photo by: Josh Sawyer)



Improving the Way Professionals Care for Turf

tives through September 2010, with additional bonuses for purchases made through Dec. 11, 2009. In addition to the GreenTrust 365 incentives, Syngenta is placing an emphasis on its combination brands – Concert, Headway and Instrata fungicides, as well as Daconil. Key elements of the GreenTrust 365 plan include:

- A program offering incentives on purchases made throughout the year, with additional bonuses on purchases during the early order period.
- Consistent year-long pricing.
- The minimum purchase qualification is now \$5,000, with no brand requirement.
- Syngenta StarterPaks of Turf Essentials fungicides, Primo MAXX plant growth regulator, Monument herbicide and other brands will be available through Dec. 11 with additional savings.

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