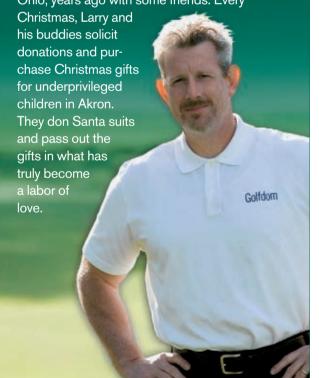
Golfdom recently partnered with several industry leaders to publicly recognize, and personally thank, Larry Aylward for his 10 years of dedicated service to the golf course maintenance industry. As Golfdom Editor-in-Chief, Larry has spent the past decade working tirelessly behind the scenes to tell a story of a noble profession he cares so much about.

Some of the golf industry's brightest luminaries have shared their heartfelt feelings and anecdotes on these two pages. We invite you to join us in congratulating Larry by visiting http://golfdom.blogspot.com/ and adding your personal thanks and most memorable "Larry story."

Knowing full well Larry's modesty - his mantra is "It's not about us (Golfdom); it's about the superintendent." - it's important to note this endeavor helped raise thousands of dollars for Santa's Helper, a charity Larry started in Akron, Ohio, years ago with some friends. Every



THANKS, LARRY ... FOR 10 YEARS OF

My dealings with Larry have been nothing but positive. The consummate professional. Larry is one of the greatest advocates our industry, and golf course superintendents in particular, **could ever have.** Larry's a bit like Fox News – fair and balanced. He's done a superb job creating and delivering timely information that empowers superintendents to do their jobs better and faster. He keeps our profession ever in the know



regarding best practices and evolving trends, issues and solutions. *Golfdom* is one the best publications in the business thanks largely to Larry's time, talents and unwavering commitment.

PAUL B. LATSHAW. MSM. CGCS DIRECTOR OF GROUNDS OPERATIONS MUIRFIELD VILLAGE GOLF CLUB



Larry Avlward is, above all else, a fine human being who genuinely cares about others. He is the epitome of the philosophy of putting others before yourself. Beyond that, he is a great advocate for the golf course management profession. You don't have to read his work for too long to realize he genuinely cares for the golf course superintendent and the industry that supports this noble profession.

Congratulations, Larry, on your long service to the golf course management profession and industry. You have touched many people along the way, and have done so in a respectful, gentlemanly manner that reflects very well on you and those you represent.

STEPHEN F. MONA CHIEF EXECUTIVE OFFICER, WORLD GOLF FOUNDATION



When Larry came out to do the article on Oakland Hills prior to the 2008 PGA Championship, we all found him to be warm, open and very friendly. He made us all feel comfortable and special. I am still in contact with him today and **consider him** to be a great industry partner.

STEVE COOK, CGCS, MG GOLF COURSE MANAGER. OAKLAND HILLS CC

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SERVICE & COUNTING ...



Larry is the guy you meet and it feels like you have known him all your life. He is a gifted writer that always gets his point across, while remaining politically correct — I think that is indicative of his personality!

He always sounds mellow but **there definitely is a fire in the furnace!** I am honored to have him as a friend!

MATT SHAFFER DIRECTOR OF GOLF COURSE OPERATIONS, MERION GOLF CLUB

Meeting Larry Aylward all came about after we survived Hurricane Katrina in New Orleans in 2005. We had no food, water, electricity, mail — or *Golfdom* magazine — for several months. Operating on laptop batteries and dial-up Internet, I read a *Golfdom* online excerpt from Larry about our Association canceling the GIS show in New Orleans, so I emailed Larry a note stating, "Maybe one day again ..." Larry replied, "There's a golf superintendent alive and still in New Orleans? I have to talk to you!" Larry came down that December and **became part of our New Orleans family** of friends by writing our story and giving us hope.

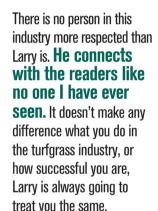
Thanks Larry, and congratulations on all Honors!

PETER CAREW GOLF COLIRSE SUPERINTENDENT CITY OF NEW ORLEANS

In an industry known for its passion and tradition, Larry's passion stands out from the crowd and he has become, in effect, part of the tradition for those of us who share in his zeal for the game and business of golf.

BOB VANDENBOOM

SR. MARKETING MANAGER - GOLF THE TORO COMPANY



CHRIS GRAY GENERAL MANAGER MARVEL GOLF CLUB



Larry Aylward is a walking bear-hug of humility, humor and hard work. His passion for sharing information in our industry is only surpassed by his diligence in delivering it. His warmth is genuine and his friendship is priceless. **Thanks Larry, for all you do for all of us.**

JOEL D. JACKSON, CGCS EXECUTIVE DIRECTOR FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION



Congratulations on 10 great years at *Golfdom!* When anyone thinks of *Golfdom*, they immediately think of Larry Aylward. Thanks for your continued dedication and the interest you have taken in our wonderful turf profession. **You and the magazine are certainly an industry staple.** I would like to thank you and commend you on the tremendous articles you have provided for our industry. I admire the interest you have taken in all aspects of the business.

JOHN ZIMMERS GOLF COURSE SUPERINTENDENT, OAKMONT COUNTRY CLUB



Larry is one of those rare journalists who treats his subject matter and its people with an equal degree of care and compassion. **Golf and golf course maintenance are just darned lucky he chose to write about them** instead of world affairs. He's good enough to be doing the latter.

TRENT BOUTS EDITOR

CAROLINAS GREEN, CAROLINAS GCSA



GCSAA appreciates the growing media exposure that has helped elevate the association and its members among a variety of audiences. Certainly Larry Aylward has been a key contributor to that cause. We salute his dedication and professionalism in his payerage of the salf source.

his coverage of the golf course management industry.

MARK J. WOODWARD GCSAA CFO









