

Golfdom

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Budget CRUNCH

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Are you caught up in the numbers game with your maintenance budget? *Golfdom* aims to offer you some financial direction in its sixth-annual Budget Guide.

**GOLFDOM
BUDGET GUIDE**

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Budget Crunch

Maintenance costs are soaring, but golfers' expectations for superb conditions remain the same. What's a superintendent to do?

By Larry Aylward

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Hire Right

It makes good business sense to hire people that fit into your team concept. Here's how.

By Paul Kaufman

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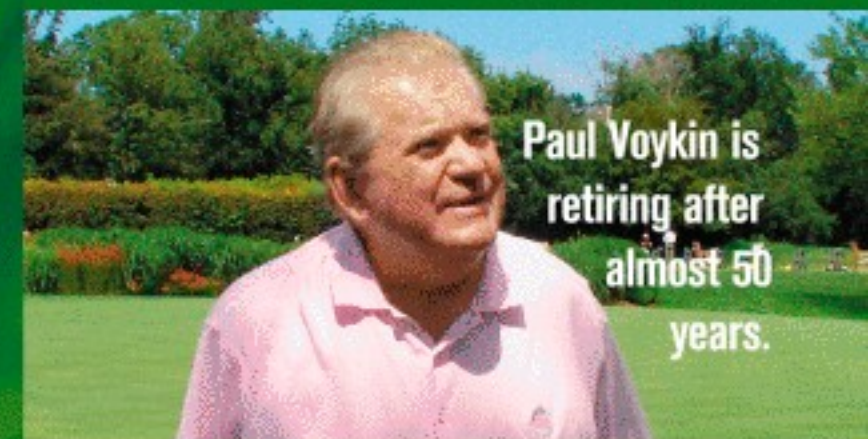
Labor Savors

Superintendents look to technology to hedge their largest line-item expense.

By David Frabotta

Hot Products: Special advertising section begins on page 57

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Paul Voykin is retiring after almost 50 years.

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Turfgrass Trends

This month, *Golfdom's* practical research digest for turf managers features Biofuels: Part 2, which reports on how straight vegetable oil can be a viable fuel with equipment modifications. See pages 47-56.

Online Exclusive

 Read this story only at www.golfdom.com/online-exclusive: Georgia GCSA is a case study in successful government relations.
By David Frabotta

About the cover

Art Director Kristen Morabito illustrates the "crunch" of money on our cover with images from iStock International Inc.

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Give That Man a Cigar

Mark Wilson has a lot to celebrate — his 20th anniversary at Valhalla Golf Club and his facility hosting the Ryder Cup.

By Bruce Allar

