

Golfdom

NOVEMBER 2008 • VOLUME 63 • NO. 11

Water Wise

“Getting Out the Word,” the first installment of our three-part series on water management, examines how the golf industry can convey its message of responsible irrigation.

BY LARRY AYLWARD

25

columns

- 8 **Pin High**
A Wake-up Call to Be Held Accountable
- 18 **Shades of Green**
Some Golf Critics Have Cause to Carp
- 20 **Designs On Golf**
What to Do About the First Tee?
- 22 **Turf M.D.**
It's Fundamental, But It's Vital
- 70 **Out of Bounds**
Thanksgiving

departments

- 12 **Off the Fringe**
- 16 **Hole of the Month**
- 54 **Top Assistants**
- 69 **Classifieds**

Turfgrass Trends

This month, *Golfdom's* practical research digest for turf managers discusses how colonial bentgrass can lower fairway inputs. See pages 57-67.

Online Exclusive



Watch this video only at www.golfdom.com:



Mike Bandy, marketing manager for Andersons Golf Products, explains why fertilizer prices have gone up and where they are heading.

38

Time for Change

The golf industry must modify its ways to remain viable.

By Geoff Shackelford

44

Working as One

Management team at Kirtland Country Club unites to sell its master plan to members.

By David Frabotta

51

Out of Sight

Superintendents rave about underground decoder systems used for golf course irrigation.

By Matthew Mikucki



About the cover

Golfdom Art Director Kristen Morabito used this image from iStock International to take a simple approach to our cover's design.

