Golfdom

The

44 Strength in Numbers

Golf clubs partner to boost rounds, grow revenue and secure long-term solvency. By David Frabotta

Growing the Game [PART 2]

Excuses, Excuses

This superintendent has heard it all when it comes to employees calling off work. By Ron Furlong



The Joy of St. Jude

Floratine leaders aim to raise millions for Memphis children's hospital. By Larry Aylward

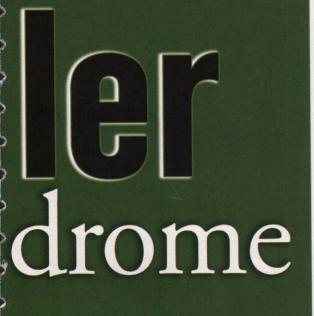
Lookin' Smooth

Golfers' great expectations lead to nicer-looking and better-maintained rough. By Ken Krizner

Woods' World

Legendary greenkeeper brought plenty of knowledge and dedication to the golf industry — and still does.

By Anthony Pioppi



cover story

BY LARRY AYLWARD

Just how much has Bill Murray's "Caddyshack" character tarnished the profession's image?

About the cover

All we can say is, "Freeze gopher!" Art Director Kristen Morabito designed our cover concept with help from Mike Klemme's gopher-in-the-fairway photograph.

columns

- 12 Pin High The Politicians Just Don't Get It
- 24 Shades of Green Perception Becomes Regulatory Reality
- 26 Designs On Golf A Bad Execution of Good Intentions
- 28 Turf M.D. The Attributes of Amino Acids
- 106 Out of Bounds Summer Movies

epartments

97 Budding Herbicides

Basic manufacturers continue to pursue broad-spectrum control with lower rates. By David Frabotta

Online Exclusive



Listen to this podcast only at www.golfdom.

Grub Busters – Chuck Silcox, global turf and ornamental product development manager for DuPont Professional Products, discusses grub control in this interview with Golfdom's Larry Aylward.

101 Protecting the **Pump Station**

Inexpensive maintenance can increase its lifespan and bring superintendents peace of mind. By Anthony Pioppi



14 Big Picture

- 16 Off the Fringe
- 22 Hole of the Month
- 92 Assistant Superintendents
- 103 Leaders
- 104 Company Line
- 105 Classifieds

Turfgrass Trends

This month, Golfdom's practical research digest for turf managers discusses Pythium root dysfunction, wetting agents and other topics. See pages 67-79.