

The Big Picture

THE THINGS THAT SHAPE YOUR BUSINESS

TIDBIT OF THE MONTH

Wide Open for Development in the Lone Star State



With its wide-open expanses, Texas still has plenty of room for golf-related developments. Some of the most intriguing include the 36-hole TPC of San Antonio, where work is well under way on the initial course designed by Greg Norman and Sergio Garcia. Work should finish up soon on a major remodel of Galveston Island Municipal Golf Course by Jacobsen-Hardy. Another project in Galveston called The Preserve involves thousands of multi-family units in addition to an 18-hole golf course on the former Chapoton Ranch property on the city's west end. And construction is wrapping up on the Arnold Palmer-designed Newport Beach & Golf Club, an integral part of a 36-hole, 1,800-acre resort project on Mustang Island. For details on these and other golf projects around the country, visit www.golfconstructionnews.com.

COURTESY OF:



High and Dry

America's drought-riskiest cities, according to the Sperling Drought Index:

EXTREME DROUGHT:

1. Los Angeles, Long Beach and Santa Ana, Calif.
2. San Diego, Carlsbad and San Marcos, Calif.
3. Oxnard, Thousand Oaks and Ventura, Calif.
4. Riverside, San Bernardino and Ontario, Calif.
5. Salt Lake City, Utah
6. Nashville, Davidson and Murfreesboro, Tenn.
7. Chattanooga, Tenn.
8. Birmingham and Hoover, Ala.
9. Greenville, S.C.

13. Charlotte, Gastonia and Concord, N.C.
14. Deltona, Daytona Beach and Ormond Beach, Fla.
15. Orlando and Kissimmee, Fla.
16. Tampa, St. Petersburg and Clearwater, Fla.
17. Raleigh and Cary, N.C.
18. Washington, D.C.; Arlington and Alexandria, Va.
19. Greensboro and High Point, N.C.
20. Cape Coral and Fort Myers, Fla.
21. Palm Bay, Melbourne and Titusville, Fla.
22. Columbia, S.C.
23. Phoenix, Mesa and Scottsdale, Ariz.
24. Cincinnati and Middletown, Ohio
25. Lakeland, Fla.

SEVERE DROUGHT:

10. Knoxville, Tenn.
11. Jacksonville, Fla.
12. Atlanta, Sandy Springs and Marietta, Ga.

The Sperling Drought Index is based on the latest drought and weather statistics from the National Climatic Data Center.

Golf Rounds Played

The percentages below represent the change in the number of rounds played in December 2007 compared to the number of rounds played in December 2006.

REGION	DECEMBER	Y.T.D.
New England ME, VT, NH, MA, RI, CT	-77.7%	4.1%
Middle Atlantic NY, PA, NJ	-62.4%	1.1%
East North Central MI, OH, IN, IL, WI	-71.1%	1.8%
West North Central ND, MN, SD, NE, KS, IA, MO	-71.8%	-1.8%
South Atlantic WV, DE, MD, VA, NC, SC, GA	-4.3%	-0.2%
Florida	1.6%	-0.8%
South Central KY, TN, AL, MS, OK, AR, LA	-5.0%	-4.3%
Texas	2.9%	-7.7%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	-12.6%	0.0%
Pacific WA, OR, AK, HI	-4.1%	1.2%
California	-1.7%	2.4%
TOTAL UNITED STATES	-12.6%	-0.1%

GOLF DATATECH

Living Long

Dr. Maoshing Ni, a doctor of Chinese medicine and a best-selling author, says the human body was designed to live 100 years. We just have to live clean lives to get that far. Here's what Dr. Ni suggests we do daily to increase our longevity, that is, if you want to:



- ♥ Eat five small meals a day.
- ♥ Climb the stairs instead of using elevators.
- ♥ Laugh.
- ♥ Drink eight glasses of water.
- ♥ Unwind with meditation.