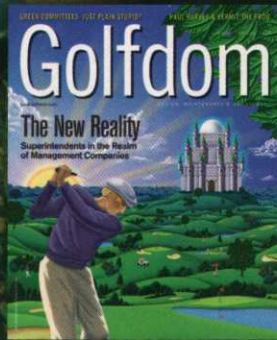


Golfdom

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> *Marking Our*

10th Year



In the first story of a two-part series, *Golfdom* looks back on a decade of people, places and issues that have helped to shape the golf industry. Above right, our first cover in 1999.

BY LARRY AYLWARD
AND DAVID FRABOTTA

26

About the cover

Art Director Kristen Morabito used her artist's touch, with an image from Punchstock, to mark our celebratory cover.

40

Good Show-ing

You put a lot of miles on your feet but hey, it's the Golf Industry Show! Here's a recap of what went on in Orlando.

By *Golfdom* Staff

64

Letting Up on the Gas

Superintendents search for ways to conserve energy and money in their maintenance budgets.

By Anthony Pioppi

58

PGRs Prevail

About three of four turfgrass managers rely on growth regulators for better conditions and labor savings.

By David Frabotta



Top Assistants

In this new Q&A feature, *Golfdom* talks to assistant superintendents. In this first installment, we get to know Canterbury Golf Club's Ed Smith. Page 68.

columns

- 6 **Pin High**
Taking Home
Some Sound Advice
- 20 **Shades of Green**
GIS Offers Unmatched
Networking Options
- 22 **Designs On Golf**
Shack Looks Back
— And Forward
- 24 **Turf M.D.**
You've Come a Long
Way, Insecticides
- 90 **Out of Bounds**
Laminate Floors

departments

- 8 **Big Picture**
- 10 **Off the Fringe**
- 18 **Hole of the Month**
- 86 **Leaders**
- 88 **Classifieds**

Turfgrass Trends

This month *Golfdom's* practical research digest for turf managers discusses *Poa* control, insecticides in accordance with IPM, and bermuda grass control. See pages 71-84.

Online Exclusive

Listen to this podcast only at www.golfdom.com/podcasts:

- Navigating Product Evolution and Confusion — Research shows that many superintendents have a difficult time correctly identifying a chemical's brand with its manufacturer. Dr. Toni Bucci, the business manager of BASF Professional Turf and Ornamentals, discusses what can be done to diminish pesticide product confusion.