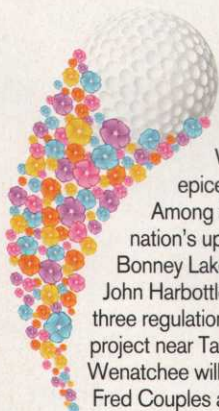


The Big Picture

THE THINGS THAT SHAPE YOUR BUSINESS

TIDBIT OF THE MONTH



Golf Blooming in Washington State

Washington is one of the few true epicenters for golf development in America. Among the more intriguing projects in the nation's upper-lefthand corner is Cascadia in Bonney Lake, where work is continuing on a John Harbottle-designed 18, the first of perhaps three regulation courses planned for the 5,000-acre project near Tacoma. Spanish Castle Resort in East Wenatchee will feature a layout co-designed by Fred Couples and Gene Bates, with work slated for this summer. Construction is finishing up on the Harbottle-designed Palouse Ridge Golf Club on the campus of Washington State University in Pullman. In Walla Walla, site prep has commenced on Wine Valley Golf Club, a Dan Hixson design, while in Westport along the Pacific Coast is the Rick Robbins-crafted Links at Half Moon, now under construction. Two courses near Zillah in eastern Washington are either in progress or nearing groundbreaking: the Bobby Cupp-designed Zillah Lakes, to open next spring, and a 7,561-yard Michael Hurdzan layout at the new \$70 million Vineyards Resort.

For details on these and other golf projects around the United States, visit www.golfconstructionnews.com.

COURTESY OF:



Woodward Worthy



The Golf Course Superintendents Association of America picked a company man, certified superintendent Mark Woodward, as its new CEO. Woodward, who starts his new gig on July 1, has been a superintendent for more than 30 years, most recently at Torrey Pines, site of this month's U.S. Open. *Golfdom* recently asked readers: What do you think of the GCSAA's selection of Woodward to CEO of the association? Here's how 160 readers responded:

49% Woodward is a fine choice

13% Woodward is an OK choice

19% Woodward is not the best choice

18% I'm not sure

Golf Rounds Played

The percentages below represent the change in the number of rounds played in March 2008 compared to the number of rounds played in March 2007.

REGION	MARCH	Y.T.D.
New England ME, VT, NH, MA, RI, CT	-8.9%	-7.7%
Middle Atlantic NY, PA, NJ	5.7%	8.4%
East North Central MI, OH, IN, IL, WI	-51.5%	-49.9%
West North Central ND, MN, SD, NE, KS, IA, MO	-33.7%	-32.0%
South Atlantic WV, DE, MD, VA, NC, SC, GA	-2.9%	-0.1%
Florida	-1%	0.6%
South Central KY, TN, AL, MS, OK, AR, LA	-8.8%	2.5%
Texas	-2.3%	10.2%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	-6.3%	-1.8%
Pacific WA, OR, AK, HI	2.1%	-1.4%
California	1.8%	-3.1%
TOTAL UNITED STATES	-7.8%	-2.6%

GOLF DATATECH

Energy Kick

It's June and golf play is in full swing around the country. Needless to say, golf course superintendents and their crews are working some long days and long hours. Hence, they need their energy. According to *Health* magazine, here are some things you can do to boost your energy.

■ **See the light** – Get the right light, and you'll have lots more energy. Sunlight is best because it contains brain-activating short-wavelength blue light. This bodes for superintendents and their crews, who are outside often.

■ **Eat meat** – Eat protein products, plant- and animal-based, throughout the day. Protein increases mental alertness and energy. Too many carbohydrates, such as breads and sweets, can make you sleepy.

■ **Meditate** – Take a few minutes to meditate throughout the day. It can boost your alertness.

■ **Clean up your sleep** – To help get a good night's sleep, fully darken your bedroom, regulate room temperature and use white noise such as a fan to help make you sleepy.

