

Golfdom

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The Bucket Is Half Full

Insiders are confident about the industry's economic state.

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Image Is Everything

As one superintendent found out, keeping a low profile can banish you to utter obscurity.

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Separate and Unequal

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■ From new products to giveaways, here are some of the things companies will do and display at the big show.

Compiled by Larry Aylward

Ifdom Report

cover story

BY LARRY AYLWARD,
DAVID FRABOTTA
AND RON FURLONG

Check out our seventh-annual analysis of the state of the profession, featuring results of our extensive survey of superintendents.

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About the cover

Art Director Kristen Morabito, with the help of an image from iStock International, designed our cover to give a crystal (golf) ball look into the state of the profession.

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Turfgrass Trends

This month, *Goldom's* practical research digest for turf managers discusses nitrogen partitioning and metabolism for optimum root growth, as well as other topics. See pages 75-86.

Online Exclusive



Hear these podcast
interviews only at
www.golfdom.com/podcasts:

- Gregg Breningmeyer, director of sales and marketing for John Deere Golf & Turf One Source, talks about golf's growing markets in Asia, where he spends an ample amount of time.
- Kyle Miller, the senior technical specialist for BASF, sheds light on how to diagnose and combat turf disease outbreaks.