

# The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS

## TIDBIT OF THE MONTH

### Golf Projects in New York, New York



In addition to an influx of capital being invested to upgrade the municipal golf courses in New York City and revisions to Bethpage Black in preparation for it hosting the 2009 U.S. Open, new projects are cropping up in the Empire State. In Lewiston, work continues

on the Robert Trent Jones Jr.-designed Seneca Hickory Stick Golf Club, a project backed by the Seneca Nation that's slated for a summer 2009 completion. Later this spring, the totally rebuilt Pound Ridge Golf Club will debut. Co-designed by Pete and Perry Dye, Pound Ridge will be the first new daily-fee facility to open in Westchester County in 50 years. Meanwhile, Tom Doak is finishing up his renovations at the historic Inwood Country Club, originally crafted by Herbert Strong and opened in 1906. For details on these and other golf projects around the United States, visit [www.golfconstructionnews.com](http://www.golfconstructionnews.com).

COURTESY OF:



### Mortgage Meltdown



Politicians are flirting with ways to alleviate the country's foreclosure crisis. Do you think federal mortgage reform will help improve the health of the golf industry?

**No**, core golfers aren't the ones who need help with their mortgages **33%**

**Yes**, people are more prone to golf without housing worries **27%**

**No**, golfers will find a way to play despite financial concerns **21%**

**Yes**, golf development is closely linked to housing **19%**

*Golfdom poll based on 63 responses*

### Golf Rounds Played

The percentages below represent the change in the number of rounds played in November 2007 compared to the number of rounds played in November 2006.

REGION	NOVEMBER	Y.T.D.
<b>New England</b> ME, VT, NH, MA, RI, CT	-29.9%	4.7%
<b>Middle Atlantic</b> NY, PA, NJ	-32.9%	2.0%
<b>East North Central</b> MI, OH, IN, IL, WI	-24.8%	2.2%
<b>West North Central</b> ND, MN, SD, NE, KS, IA, MO	-16.0%	-1.2%
<b>South Atlantic</b> WV, DE, MD, VA, NC, SC, GA	1.7%	0.1%
<b>Florida</b>	0.9%	-1.0%
<b>South Central</b> KY, TN, AL, MS, OK, AR, LA	-0.2%	-4.3%
<b>Texas</b>	-5.0%	-8.3%
<b>Mountain</b> MT, ID, WY, NV, UT, CO, AZ, NM	0.3%	0.5%
<b>Pacific</b> WA, OR, AK, HI	7.2%	1.5%
<b>California</b>	3.1%	2.7%
<b>TOTAL UNITED STATES</b>	-5.4%	0.4%

GOLF DATATECH

### Keep on Truckin'?

It's no secret that golf course superintendents like to drive pick-up trucks and sport utility vehicles. But if they stick with driving these gas-guzzlers, which get about 15 miles a gallon on a good day, they'll be suffering from sticker shock at the gas pump when gas prices soar to \$3.50 a gallon. Here are the vehicles that will cost most to fill up at that price:

- The Ford F250 Super Duty Pickup and its 38-gallon tank will cost **\$133**
- The Dodge Ram 2500 Pickup and its 35-gallon tank will cost **\$122.50**
- The Chevrolet Silverado 2500 HD Pickup and its 34-gallon tank will cost **\$119**
- The Chevrolet Suburban SUV, with a 31-gallon tank, will cost **\$108.50**
- The Ford Expedition SUV, with a 28-gallon tank, will cost **\$98**
- The Chrysler Aspen SUV, with a 27-gallon tank, will cost **\$94.50**



SOURCE: BANKRATE.COM