

# The Big Picture

THE THINGS THAT SHAPE YOUR BUSINESS

## TIDBIT OF THE MONTH

### More Green in the Desert

Though water restrictions have muted much of the boom in Arizona, some golf projects are continuing in the Grand Canyon State. In Marana, home of the recently completed Accenture World Match Play Championship, work continues on the new Jack Nicklaus-designed layout at an upscale development called Ritz-Carlton, Dove Mountain. In Wellton, about 30 miles east of Yuma, plans are in the works for another 27 holes at Coyote Wash Links, the centerpiece of a 2,000-acre master-planned community slated for 2,500 homes and various resort amenities. Gary Panks, the designer of the initial nine, is slated to oversee the expansion. For details on these and other golf projects around the United States, visit [www.golfconstructionnews.com](http://www.golfconstructionnews.com).



COURTESY OF:



### When It Rains, It Pours

Last month we featured America's drought-riskiest cities. This month we feature the country's wettest cities, according to the Spering Drought Index:



- ◆ Omaha, Neb., and Council Bluffs, Iowa
- ◆ Albany, Schenectady and Troy, N.Y.
- ◆ Albuquerque, N.M.
- ◆ Des Moines, Iowa
- ◆ Wichita, Kan.
- ◆ El Paso, Texas
- ◆ Houston, Sugar Land and Baytown, Texas
- ◆ Dallas, Fort Worth and Arlington, Texas
- ◆ Austin and Round Rock, Texas
- ◆ San Antonio, Texas
- ◆ Oklahoma City

### Golf Rounds Played

The percentages below represent the change in the number of rounds played in January 2008 compared to the number of rounds played in January 2007.

REGION	JANUARY	Y.T.D.
<b>New England</b> ME, VT, NH, MA, RI, CT	-38.2%	-38.2%
<b>Middle Atlantic</b> NY, PA, NJ	-3.6%	-3.6%
<b>East North Central</b> MI, OH, IN, IL, WI	-27%	-27%
<b>West North Central</b> ND, MN, SD, NE, KS, IA, MO	-3.6%	-3.6%
<b>South Atlantic</b> WV, DE, MD, VA, NC, SC, GA	-6.2%	-6.2%
<b>Florida</b>	-3.4%	-3.4%
<b>South Central</b> KY, TN, AL, MS, OK, AR, LA	19.3%	19.3%
<b>Texas</b>	28.7%	28.7%
<b>Mountain</b> MT, ID, WY, NV, UT, CO, AZ, NM	0.6%	0.6%
<b>Pacific</b> WA, OR, AK, HI	-15.1%	-15.1%
<b>California</b>	-16.7%	-16.7%
<b>TOTAL UNITED STATES</b>	-4.5%	-4.5%

GOLF DATATECH

### Beware Bugs!

Dave Shetlar (right), associate professor in the department of entomology at The Ohio State University, knows a thing or two about bugs and insecticides. At the recent Ohio State Golf Turf Spring Tee-Off Conference, Shetlar said new insecticides are "getting safer and safer."



The "Bug Doc," as he is known, mentioned three new insecticides that are not only safe, but very effective as well:

1. **Meridian** – Syngenta Professional Products launched it last year. Shetlar says the insecticide, from the new generation of chemistry known as the neonicotinoids, provides "excellent" long-lasting grub control at very low rates.
2. **Acelepryn** – DuPont Professional Products expects EPA registration for this new insecticide, which has a new class of chemistry (anthranilic diamide), this month. Acelepryn also provides "excellent" long-lasting grub control and is classified as a reduced-risk insecticide by the EPA, Shetlar says.
3. **Aloft** – Arysta LifeScience recently received federal registration for Aloft, which combines the residual activity of clothianidin with the knockdown activity of bifenthrin. Clothianidin has demonstrated effective preventive control of all white grubs, Shetlar says. Bifenthrin is known to deliver rapid knockdown, within hours, of early-season adults and surface-feeding pests, he says.