Leaders

Lebanon Seaboard Corp. named **Dave Heegard** as executive director of sales and marketing for Lebanon Turf. Heegard will be responsible for the sale of all Lebanon Turf branded fertilizers and seeds into the golf, landscape and professional markets.

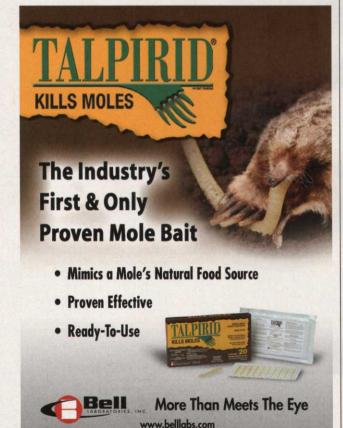
Standard Golf Co. added **Jim Nygren** to its marketing team at the company's Cedar Falls headquarters. He joins the company as a market analyst.

John Bruce is a regional sales manager for Pittston, Penn-based Redexim Charterhouse. He formerly served in several sales positions within the turf industry for Wiedenmann NA and Dakota Peat & Equipment.

Certified superintendent **Thomas J. Schlick** joined The Davey Tree Expert Co. Golf Maintenance division as Southeast division manager. He will focus on Florida and the southern United States.

Vera Gasparini brings 25 years of industry experience to Quali-Pro as its area sales manager in Florida.

Grigg Brothers Foliar Fertilizers has added former Virginia golf course superintendent **Charlie Fultz** to its staff as the company's technical and distributor representative for the Southeast. Fultz has worked as a



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course superintendent in Virginia for the past 13 years, most recently at Shenbalee Golf Resort in New Market, Va. Grigg Brothers also named former United States Golf Association Green Section senior agronomist **Matt Nelson** as a member of its technical staff. Nelson spent three years in the Green Section's Northeast office and the last nine at its Northwest headquarters.

AGROTAIN International hired **Brian Wade** as regional manager of Europe, Middle East and Africa. He has 12 years of experience in both the technical and commercial management of agricultural businesses.

E-Z-GO hired **Ronald L Otten** as vice president of engineering. He joins E-Z-GO from Mitsubishi Caterpillar Forklift America, where he served as director of product development and corporate quality and led the company's engineering function.

Target hired Chuck Dal Pozzo as a new sales representative.

RDC Golf Group Principal and Executive Vice President **Matthew Galvin** was elected to the board of directors of the National Golf Course Owners Association. Galvin directs financial, acquisitions and business development matters for RDC, which owns and operates golf facilities in New Jersey and Florida.

Leah Brilman, director of research & technical services for Seed Research of Oregon, a division of Pickseed, was one of 10 people named a 2007 fellow of the Crop Science Society of America.

Arysta LifeScience North America named **Michael Maravich** as marketing and product manager of turf and ornamentals. Maravich is accountable for marketing and product management functions for current and future fungicide, insecticide and herbicide products. The company also hired **Michael Owen** as its turf and ornamental territory sales manager in the Southeast. His territory spans from Virginia to Florida and surrounding southeastern states.

Northbrook, Ill.-based KemperSports promoted President and COO **Steve Skinner** to CEO after co-founder **Steve Lesnik** stepped down from the post last month. Lesnik will continue as chairman of the board of directors.

Henry DeLozier, vice president of golf for Pulte Homes for the past nine years, was made a principal of Global Golf Advisors, an international golf consultancy that provides a wide range of consulting and support services to golf course owners, operators and the investment community.