

# The Big Picture

THE THINGS THAT SHAPE YOUR BUSINESS

## TIDBIT OF THE MONTH

### Louisiana on the Rebound



After repairing the heavy damages inflicted by Hurricane Katrina in late August 2005, Louisiana is gradually seeing the advent of new golf projects. In Lafayette, work is finishing up on Chateau Mirage Golf Club, a 310-acre project whose centerpiece is a regulation 18 designed by Robert Von Hagge. In Mathews, a 780-acre project called La Tour involves a 7,160-yard golf course co-designed by Ken Morgan and PGA Tour player David Toms and a 500-lot subdivision. And in Westlake, work has commenced on a municipal project that involves housing and a golf course to be built by Wadsworth Golf Construction Co. For details on these and other golf projects around the United States, visit [www.golfconstructionnews.com](http://www.golfconstructionnews.com).

COURTESY OF:



## Golf Rounds Played

The percentages below represent the change in the number of rounds played in June 2007 compared to the number of rounds played in June 2006.

REGION	JUNE	Y.T.D.
<b>New England</b> ME, VT, NH, MA, RI, CT	22.9%	3.9%
<b>Middle Atlantic</b> NY, PA, NJ	11.1%	-1.2%
<b>East North Central</b> MI, OH, IN, IL, WI	1.7%	-0.3%
<b>West North Central</b> ND, MN, SD, NE, KS, IA, MO	-1.8%	-3.9%
<b>South Atlantic</b> WV, DE, MD, VA, NC, SC, GA	4.3%	-1.3%
<b>Florida</b>	3.3%	-0.9%
<b>South Central</b> KY, TN, AL, MS, OK, AR, LA	-5.6%	-7.4%
<b>Texas</b>	-10.9%	-11.1%
<b>Mountain</b> MT, ID, WY, NV, UT, CO, AZ, NM	2.8%	-0.7%
<b>Pacific</b> WA, OR, AK, HI	3.2%	4.0%
<b>California</b>	4.1%	5.3%
<b>TOTAL UNITED STATES</b>	3.1%	-1.3%

GOLF DATATECH

### A Distinct Difference in Dollars

Ben Hogan, Jack Nicklaus and Tiger Woods have all won big bucks playing professional golf. But the difference in how much they won during the eras they played is astounding. Check out these numbers:

In 1940, **Hogan** was the leading money winner with **\$10,655**

In 1975, **Nicklaus** was the leading money winner with **\$298,149**

In 2005, **Woods** was the leading money winner with **\$10,628,024**

## Evil Workplace Deeds

There are certain sins you need to avoid in the workplace on your way to a solid career. Here are five of them and the reasons to avoid them:

- 1. PRIDE** – Don't take full credit for something that others helped you accomplish.
- 2. ENVY** – Don't be jealous of others. Work toward your own successes.
- 3. ANGER** – Learn now to channel your emotions. Hotheads don't have good reps.
- 4. GREED** – Don't desire too much too soon. It takes time to get to the top.
- 5. SLOTH** – Slackers aren't thought of very highly. And remember that past achievements will get you nowhere.

SOURCE: CAREERBUILDER.COM



## Did You Know ...

... that dandelions and clover are the most problematic weeds throughout the United States (even in Florida)?

SOURCE: DAN LOUGHNER, DOW AGROSCIENCES

