

The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS

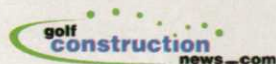
TIDBIT OF THE MONTH

Work Underway on Utah Projects

Work will be commencing soon on several golf projects in the Beehive State. Among the most promising is the private Mount Holly Club, which will feature a Jack Nicklaus Signature Design. If all goes well, the entire 18 holes at that exclusive project in Beaver will open in spring 2009. At Wolf Creek Resort in Eden, Larry Nelson has been pegged to design a second 18 holes. John Fought will be crafting a 27-hole layout at Sand Hollow Resort in Hurricane, and Nicklaus is doing the second 18 holes at the upscale 7,000-acre Promontory Ranch Club in Park City. For details on these and other golf projects around the United States, visit www.golfconstructionnews.com.



COURTESY OF:



Global Warming or Global Hogwash?

It seems like everybody has an opinion about global warming. We wanted to know what you think, so we asked you if you think global warming is for real?

40% YES, and humans are the contributing factor.

20% YES, but humans aren't playing a huge role in it.

25% NO, it's a bunch of baloney.

15% I still need more facts before I can make an opinion.



* Based on 132 responses

Golf Rounds Played

The percentages below represent the change in number of rounds played in February 2007 compared to the number of rounds played in February 2006.

REGION	FEB.	Y.T.D.
New England ME, VT, NH, MA, RI, CT	-62.6%	-17.2%
Middle Atlantic NY, PA, NJ	-62.7%	-38.7%
East North Central MI, OH, IN, IL, WI	-73.6%	-61.5%
West North Central ND, MN, SD, NE, KS, IA, MO	-67.8%	-67.8%
South Atlantic WV, DE, MD, VA, NC, SC, GA	-4.0%	-4.4%
Florida	-2.7%	-2.2%
South Central KY, TN, AL, MS, OK, AR, LA	-0.4%	-25.1%
Texas	1.7%	-25.2%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	-10.3%	-16.8%
Pacific WA, OR, AK, HI	-4.3%	-3.2%
California	-4.3%	-2.9%
TOTAL UNITED STATES	-5.6%	-11.1%

GOLF DATATECH

Money. It's a Hit.

Do you think you're adequately paid for what you do? *

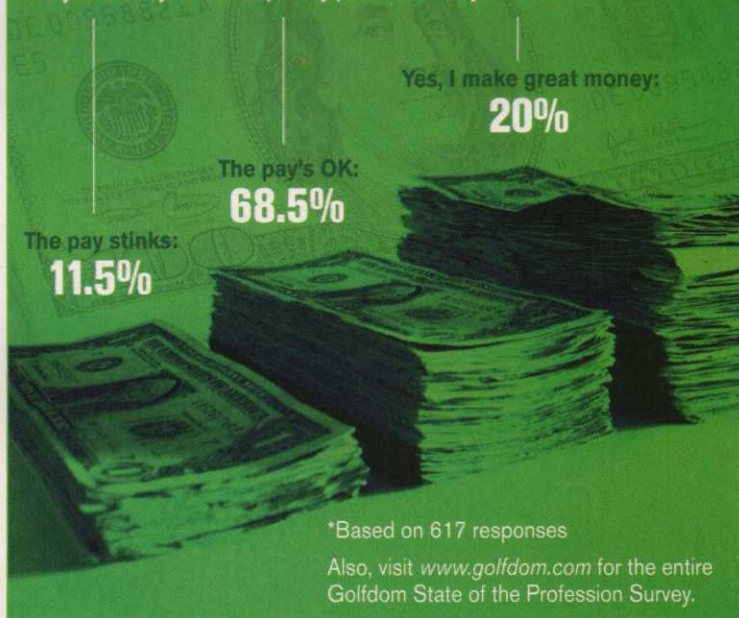


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