

The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS

TIDBIT OF THE MONTH

There's More Than Maple Syrup in Vermont

Although lack of snow was a bit of an issue for winter sports fans this winter, golf is definitely on the upswing in the Green Mountain State. Among the more interesting projects in this tidy Northeast state is the new Jay Peak Resort Golf Course in Jay, Vt., a Graham Cooke design that will be augmented by an expansion of the neighboring ski resort. Slated for a spring opening is the Stowe Mountain Club, a Bob Cupp design located within a \$220 million resort expansion called Spruce Peak. Also set for a spring debut is the Cupp-designed Stowe Country Club, an all-new 18-hole course at Stowe Mountain Resort. For details on these and other golf projects around the United States, visit www.golfconstructionnews.com.



COURTESY OF:



Rudy! Rudy! Rudy!

Already more than a dozen candidates have formed exploratory committees for a presidential run in 2008, and more are expected during the next year. We asked *Golfdom* readers: If you could vote for any one of these candidates in the general election, who would get your vote?

Hillary Clinton	13%
John McCain	29%
Barack Obama	14%
Rudy Giuliani	35%
It will depend on the debates	9%

Who Should Make the Most Money?

Golfdom recently asked readers: Who do you think should be the highest-paid employee at a golf course? Here's what you had to say, based on 616 responses.

- Club/general manager: **52%**
- Superintendent: **46%**
- Pro: **2%**



Golf Rounds Played

The percentages below represent the difference in number of rounds played in December 2006 compared to the number of rounds played in December 2005.

REGION	DEC.	Y.T.D.
New England ME, VT, NH, MA, RI, CT	421.1%	1.3%
Middle Atlantic NY, PA, NJ	249.8%	-1.3%
East North Central MI, OH, IN, IL, WI	308.0%	-2.2%
West North Central ND, MN, SD, NE, KS, IA, MO	50.3%	0.1%
South Atlantic WV, DE, MD, VA, NC, SC, GA	12.0%	3.5%
Florida	-0.7%	3.2%
East South Central KY, TN, AL, MS	29.6%	-0.2%
West South Central OK, AR, LA	-10.1%	1.6%
Texas	-8.2%	2.3%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	-10.8%	2.5%
Pacific WA, OR, AK, HI	0.5%	0.9%
California	0.4%	1.0%
TOTAL UNITED STATES	11.8%	0.7%

GOLF DATATECH

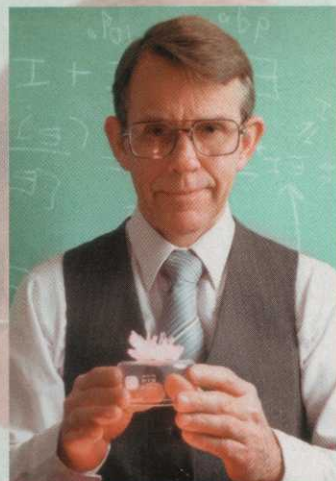
Roundup's Hall of Famer

Where would the green industry be without John Franz? The answer is simple: without Roundup.

In 1970, Franz discovered that a chemical, later named glyphosate, could block the growth of vegetation. Glyphosate soon became the active ingredient in Roundup herbicides.

Franz's monumental discovery will be formally recognized on May 5 when he is inducted into the National Inventors Hall of Fame. Franz joins other agricultural industry leaders, including John Deere, Eli Whitney and George Washington Carver, in the hall, which honors "the women and men responsible for the great technological advances that make human, social and economic progress possible."

Golfdom salutes Mr. Franz.



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