

The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS

TIDBIT OF THE MONTH

Development Picks Up in the Keystone State

On the heels of the 2006 debuts of two heralded courses – Lederach in Harleysville and LedgeRock in Mohton – Pennsylvania has other golf projects in the works. Jack Frost



National Golf Club, a semiprivate course in Blakeslee designed by Terry LaGree, opened in mid-May. Slated for unveilings in 2009 are the Golf Club at Heritage Creek Estates in Warwick Township, a Kelly Blake Moran design; and Applecross Country Club in East Brandywine, a private layout crafted by Michael Nicklaus. For details on these and other golf projects around the United States, visit www.golfconstructionnews.com.

COURTESY OF:



Spring Flings Wacky Weather

It seems the weather was challenging most everywhere during the early spring – snow, cold, drought, etc. Did inclement weather affect your golf course maintenance operation in March and April?

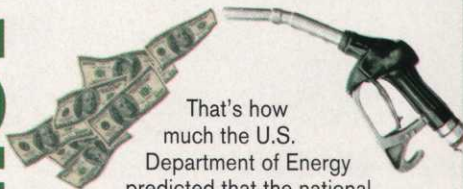
36% Yes, I was behind in getting things done

42% Somewhat, it was a struggle to get things done

22% Not at all. The weather wasn't a factor

* Based on 50 responses from an online poll.

\$2.87



That's how much the U.S. Department of Energy predicted that the national average for a gallon of gasoline would peak for the driving season. On May 23, prices soared to **\$3.49** a gallon. So much for solid predictions.

Golf Rounds Played

The percentages below represent the difference in number of rounds played in March 2007 compared to the number of rounds played in March 2006.

REGION	MARCH	Y.T.D.
New England ME, VT, NH, MA, RI, CT	-33.0%	-31.7%
Middle Atlantic NY, PA, NJ	-18.1%	-21.7%
East North Central MI, OH, IN, IL, WI	21.4%	11.6%
West North Central ND, MN, SD, NE, KS, IA, MO	33.5%	10.6%
South Atlantic WV, DE, MD, VA, NC, SC, GA	0.7%	-2.2%
Florida	0.2%	-1.3%
South Central KY, TN, AL, MS, OK, AR, LA	8.7%	-9.7%
Texas	1.7%	-14.3%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	21.4%	-1.3%
Pacific WA, OR, AK, HI	19.1%	5.1%
California	23.0%	6.4%
TOTAL UNITED STATES	8.8%	-2.0%

GOLF DATATECH

Making Old Tom Proud

Past winners of the Golf Course Superintendents of America's Old Tom Morris Award:

- | | |
|----------------------------|---------------------------------|
| 2007 - Charles Sifford | 1994 - Byron Nelson |
| 2006 - Joseph M. Duich | 1993 - Dinah Shore |
| 2005 - Jack Nicklaus | 1992 - Tom Watson |
| 2004 - Rees Jones | 1991 - William C. Campbell |
| 2003 - Pete Dye | 1990 - Sherwood A. Moore, CGCS |
| 2002 - Walter Woods | 1989 - Juan "Chi Chi" Rodriguez |
| 2001 - Timothy W. Finchem | 1988 - Gene Sarazen |
| 2000 - Nancy Lopez | 1987 - Robert Trent Jones Sr. |
| 1999 - Jaime Ortiz-Patiño | 1986 - Patty Berg |
| 1998 - Ken Venturi | 1985 - Gerald Ford |
| 1997 - Ben Crenshaw | 1984 - Bob Hope |
| 1996 - Tom Fazio | 1983 - Arnold Palmer |
| 1995 - Dr. James R. Watson | |