

Tidying Up the Tee Box

Companies offer myriad products to dress this course area for success



The way a tee box is dressed with accessories says a lot about the philosophy of a golf course, says Steve Copley, director of sales for Eagle One Golf Products in Anaheim, Calif.

That said, a golf course's budget may have much to do with the accessories found on its tee boxes, says Copley, who relates the following story about tee markers.

"I met a superintendent at a very low-priced public course in a depressed area of the country who had been painting rocks he pulled from the local creek," Copley says. "On the flip side, I have also been involved in the design of a cast-bronze tee marker in the shape of a horse and rider that ran almost \$150 per hitting location."

We asked Eagle One, Standard Golf Products and Par Aide to suggest products for sprucing up tee boxes.

Here are some of the products they're offering:

Standard Golf Products has available the Turfstone Tee Console, which the company says is functional and efficient and includes a 16-inch by 24-inch tee sign that's laser-engraved with a course's layout. Molded from composite materials that resist cracking, fading, staining and course chemicals, the signs are available in gray granite, terra-cotta or green granite turfstone. The console includes a black, 36-inch post and ground anchor.

Standard Golf also offers TurfStone Tee Markers, which the company says are an affordable way to bring the look and feel of granite to tees. The sturdy wall thickness and a composite construction of polymer and glass fibers add strength and durability to withstand the elements. With a two-spike anchor

system, the marker can be held firmly in place or positioned slightly above the ground to prevent grass damage.

Standard Golf also has available a new Microfiber Tee Towel that has seven times the absorbency and three times the wicking action of a standard cotton towel. Produced as an antimicrobial product, the Microfiber Tee Towel repels odors and stains and includes a handy grommet for easy attachment. The washable towel comes in a variety of ultra-violet-resistant colors that includes black, red, white and green and can be embroidered with clubs' logos.

Eagle One Golf Products offers cast-resin tee markers that look like real tree limbs but last much longer. The company also offers round "ball" tee markers, like a dimpled golf ball or a smooth-polished resin ball that has the density of a billiard ball.

Eagle One also supplies recycled plastic benches, which the company says require less maintenance than wooden benches. The company offers several products that go in the ground, which include trash cans that can't

Eagle One offers recycled plastic benches.



Standard Golf offers a tee console, tee markers and a tee towel.

Eagle One also offers tee signs and cast-resin tee markers that look like tree limbs but last longer.

be seen or tee markers that are at the same level or just below the grass line on the tee.

Eagle One also specializes in tee signs. A sign with an overview of a hole can speed up play if it's designed correctly to let golfers know about hidden bunkers or natural areas that are out of sight from the tee box, according to the company.

In addition, Eagle One offers divot mix/sand containers, water coolers and phone boxes.

Par Aide offers its popular ball washers, which have been around since 1955. The ball washers are used to signify the tee location for each hole. Par Aide's Dan Brown points out that the company's ball washers have been seen in countless television shows and films from "Caddyshack" to "The Sopranos."

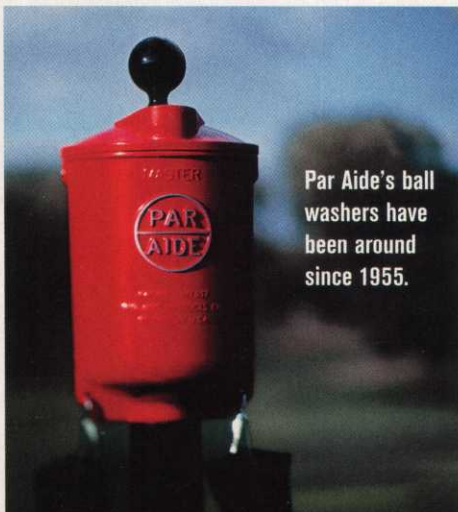
Par Aide also offers two new products, teak benches and the Core Buster Drag Mat. The teak benches provide a traditional and classic look and last for several years, according to Par Aide.

The Core Buster Drag Mat, while not an accessory for the tee, has much to do with sprucing up the turf on the tee. It is used to drag cores on tees and fairways after aerification.

Par Aide says the Core Buster, made from 20-inch by 20-inch interlocking polyethylene panels, will not tear or gouge turf. It also resists rust and is easier to transport and store than steel drag mats. ■



A teak bench is a natural choice for the tee.



Par Aide's ball washers have been around since 1955.



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