

The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS

TIDBIT OF THE MONTH

Yes Virginia, Golf Projects are Heating Up

The Commonwealth State is enjoying a relative boom in the planning and construction of new golf courses. Among the more intriguing is the Presidential Golf Club in Dulles. In addition to 27 holes designed by Dave Heatwole, the private club, which caters to a corporate membership, will feature a 57,000-square-foot clubhouse and a Jack Nicklaus Academy when it debuts in spring 2008 with the first 18. Blue Ridge Shadows, a Tom Clark design, opened in May in Front Royal. In Gloucester, the 900-acre Villages of Gloucester will feature an Ault, Clark & Associates course, perhaps by spring 2009. And work continues on the private Nicklaus-designed layout at the Creighton Farms development in Leesburg, slated for completion early next year. For details on these and other golf projects around the United States, visit www.golfconstructionnews.com.



COURTESY OF:



Golf Rounds Played

The percentages below represent the change in the number of rounds played in April 2007 compared to the number of rounds played in April 2006.

REGION	APRIL	Y.T.D.
New England ME, VT, NH, MA, RI, CT	-40%	-38.6%
Middle Atlantic NY, PA, NJ	-29.4%	-27.2%
East North Central MI, OH, IN, IL, WI	-27.1%	-19.8%
West North Central ND, MN, SD, NE, KS, IA, MO	-19.6%	-12.4%
South Atlantic WV, DE, MD, VA, NC, SC, GA	-8.2%	-4.2%
Florida	-4.5%	-2.1%
South Central KY, TN, AL, MS, OK, AR, LA	-11.9%	-10.6%
Texas	-8.9%	-12.6%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	-4.7%	-2.6%
Pacific WA, OR, AK, HI	5.1%	5.1%
California	9.1%	7.2%
TOTAL UNITED STATES	-14.5%	-7.5%

GOLF DATATECH

On Immigration Reform

With regard to immigration reform, legislators are bickering about everything from eliminating guest workers to making English the national language. As the U.S. Senate wrangled over the issue recently, we asked readers what measures they consider the most important to include in reform. Here's what you had to say.

- Strengthen security at the border **34%**
- Increase penalties for employers of illegal immigrants **27%**
- Designate English as the national language **15%**
- Expand temporary foreign worker program **12%**
- Establish legal status for the 12 million illegal immigrants **11%**
- Scale back temporary foreign worker program **1%**

* Based on 117 responses from an online poll

The Most Scratch

We asked readers recently who they believe should make the most money at the golf course. Considering our dominant audience, we weren't surprised with the results tallied from the 616 responses.

- 52%** Club/General Manager
- 46%** Superintendent
- 2%** Golf Pro



Tiger Tries for Threeppeat

The Open Championship, otherwise known as the British Open, is set for July 19-22 at Carnoustie. Tiger Woods is going for his third tournament win in a row and fourth overall. Here are the British Open's past 15 winners and tournament sites:

- 2006 – Tiger Woods, Royal Liverpool
- 2005 – Tiger Woods, St. Andrews
- 2004 – Todd Hamilton, Royal Troon
- 2003 – Ben Curtis, Royal St George's
- 2002 – Ernie Els, Muirfield Golf Links
- 2001 – David Duval, Royal Lytham and St. Annes
- 2000 – Tiger Woods, St. Andrews
- 1999 – Paul Lawrie, Carnoustie
- 1998 – Mark O'Meara, Royal Birkdale
- 1997 – Justin Leonard, Royal Troon
- 1996 – Tom Lehman, Royal Lytham
- 1995 – John Daly, St. Andrews
- 1994 – Nick Price, Turnberry
- 1993 – Greg Norman, Royal St George's
- 1992 – Nick Faldo, Muirfield

