

# The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS

## TIDBIT OF THE MONTH

### New Georgia Golf Courses on My Mind

The Peachtree State is seeing several golf projects in the planning and/or construction stages. Among the most promising is the Diamond C Ranch in Maysville, a 1,400-acre development that will eventually contain an 18-hole golf course and more than 2,000 homes. Next spring, the 18-hole, 7,000-yard Fairways of Canton will be completed and donated to its eponymous city by the developers of Laurel Canyon, a new subdivision surrounding the Rocky Roquemore-designed track. And the improvements continue at Alpharetta Country Club, which was acquired by new owners in August. For details on these and other golf projects around the U.S., visit [www.golfconstructionnews.com](http://www.golfconstructionnews.com).



COURTESY OF:



### Golf Rounds Played

The percentages below represent the difference in number of rounds played in October 2006 compared to the number of rounds played in October 2005.

REGION	OCT.	Y.T.D.
<b>New England</b> ME, VT, NH, MA, RI, CT	25.3%	0.2%
<b>Middle Atlantic</b> NY, PA, NJ	3.4%	-2.8%
<b>East North Central</b> MI, OH, IN, IL, WI	-23.9%	-3.1%
<b>West North Central</b> ND, MN, SD, NE, KS, IA, MO	-18.2%	-3.4%
<b>South Atlantic</b> WV, DE, MD, VA, NC, SC, GA	6.2%	3.3%
<b>Florida</b>	17.7%	3.6%
<b>East South Central</b> KY, TN, AL, MS	-9.6%	-0.9%
<b>West South Central</b> OK, AR, LA	-6.2%	2.7%
<b>Texas</b>	-6.3%	3.7%
<b>Mountain</b> MT, ID, WY, NV, UT, CO, AZ, NM	-4.1%	2.8%
<b>Pacific</b> WA, OR, AK, HI	5.1%	1.4%
<b>California</b>	3.2%	1.3%
<b>TOTAL UNITED STATES</b>	-4.2%	0.3%

GOLF DATATECH

### Like a Rolling ... Golf Ball

Many musicians are playing golf when not playing their instruments these days. According to Golf Digest magazine, here are some musicians and their handicaps.

Kenny G	0.6
Alice Cooper	5.3
Justin Timberlake	6
Huey Lewis	6.2
Branford Marsalis	9.3
Roger Waters	11.7
Glenn Frey	12.6
Toby Keith	15
Bob Dylan	17
Neil Young	18.6
Meat Loaf	24
Kid Rock	35



### Are Women Welcome?

In a recent online survey, we asked readers: Does your golf course welcome women golfers openheartedly? Here's how they replied:

Yes, all the time **81%**

Yes, but they are restricted to certain times **9%**

Just the women golfers we know are good players **1%**

Hardly ever because the perception is they play too slow **5%**

Never. Our male players want the course for themselves **4%**

