

SHOW

From new products to giveaways, here are some of the things companies will do and display at GIS this month

Don't look now, but the trade show floor for the Golf Industry Show at the Anaheim Convention Center just got bigger. With the Club Managers Association of America

joining the event this year, set for Feb. 22 through Feb. 24, the show floor has grown to 298,000 net square feet from 270,760 net square feet from the inaugural GIS held in Orlando in 2005.

What's the take-home message here? Make sure you bring your Dr. Scholl's Massaging Gel Heel Cushions for the long jaunts you'll be taking on the floor. You'll need 'em.

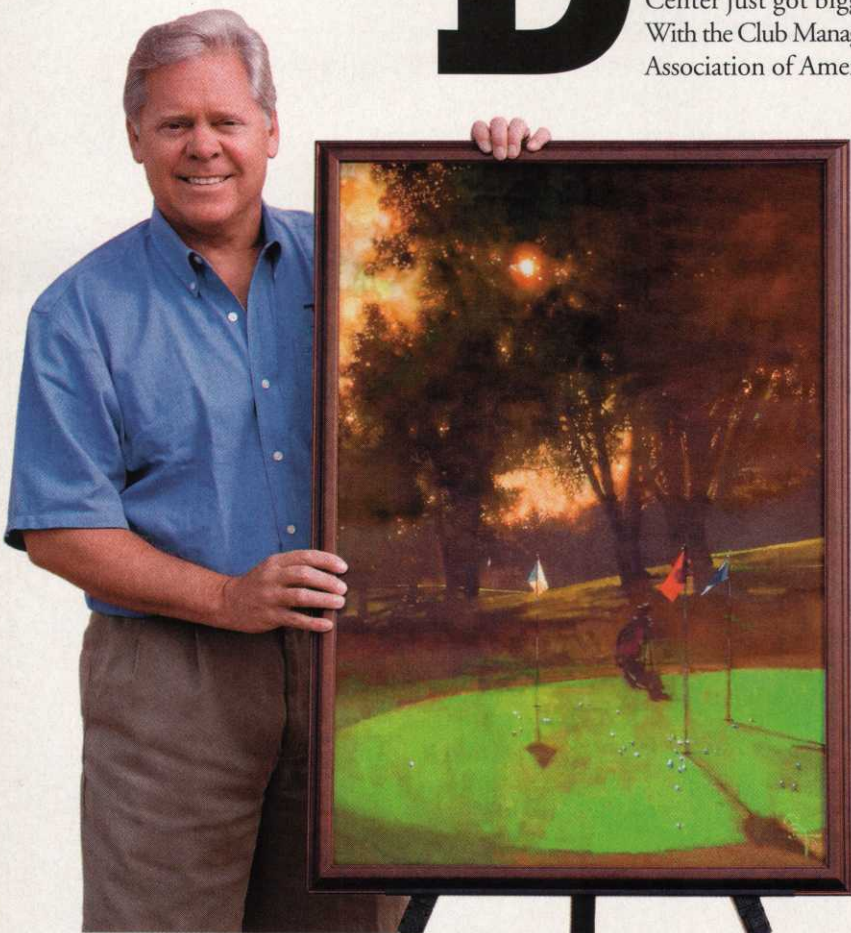
Speaking of the floor, it will be inhabited by all of your favorite suppliers. And many of them will be touting new or improved products. And there will be plenty of giveaways, too.

Golfdom has learned of some — but not all — of what you'll find in Anaheim. Here's a preview:

◀ Work of art

Turf Merchants will give away a painting by artist/illustrator Bernie Fuchs. Superintendents can enter their business cards in a drawing for the painting at Turf Merchants' booth.

Turf Merchants President Steve Tubbs (pictured left) will present the painting of the 27-inch-by-37-inch early-morning golf course scene of the chipping green at Mountaingate Country Club in Los Angeles, which is signed by Fuchs, to the winner. Fuchs is creator of the Legends of Golf and the Masters at Augusta series of paintings, and he was the American Sports Art Museum and Archives 1991 Sports Illustrator of the Year.





Getting to the “core” of the problem

The Toro Co. will showcase its new Toro ProCore Processor, among other items. Designed for large turf areas, the ProCore sweeps, processes and disperses aeration cores in one operation. Hitch the ProCore Processor directly behind a three-point aerator, and one pass will take care of both aeration and processing, the company says. With a 70-inch processing width, it will handle the full-width dispersion of processed material. The aeration cores will break into fine particles through the power of a 35-horsepower Briggs Vanguard engine for even and thorough distribution on the playing surface, according to Toro.

Visitors to Toro's booth will also notice that new features and accessories have been added to the Reelmaster 5010 Series, Sand Pro 3040 & 5040, Groundsmaster 7200/7210 Mow and Snow Workman e2065.

Mower upgrade

John Deere will introduce the 2653B Trim and Surrounds Mower. The 2653B offers improved traction, operator comfort and serviceability, according to Deere.

The redesigned operator station offers 4 more inches of legroom, provides easier access to operator controls and better access on and off the machine. The 2653B includes the patented WhiteBox electrical controller with standard on-board diagnostics and SOS.

The SOS (sit-on-seat) diagnostics provide increased efficiency on and off the course by allowing operators and technicians to quickly troubleshoot the electrical system without external hand-held components.

New in irrigation ▶

Rain Bird will showcase some new products, including the EAGLE 351B Rotor Series and the EAGLE 705/755 Wind Tolerant Rotor.

The EAGLE 351B Rotor Series is used to achieve greater short-throw coverage for tee boxes and other small turf areas. It is designed to provide superior water distribution and promote irrigation efficiency. The EAGLE 351B is powered with rugged gear drives and a unique nozzle design for controlled and uniform precipitation from 18 feet to 55 feet, Rain Bird says.

The EAGLE 705/755 Wind Tolerant Rotor is designed to deliver head-to-head water distribution in persistently windy areas; it was created to sustain its range in windy conditions without significantly reducing the distance of throw.

New surfactant technology

Aquatrols will introduce Dispatch Sprayable, a surfactant technology that focuses on better control of water and more efficient use of fertilizers and applied chemicals. Dispatch Sprayable is an affordable solution for managing water

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across large turf areas for those who cannot or do not inject, according to the company. Dispatch Sprayable offers all the advantages of the original Dispatch chemistry, with the added convenience of an easy-to-spray formulation.

With Dispatch Sprayable superintendents can reduce water use even at reduced ET replacement rates, as well as enhance penetration and uniform movement of other turf management products, Aquatrols says.

◀ **Money, it's a hit**

BASF Professional Turf & Ornamentals is giving away \$6,000 bucks as part of its Win Bucks with BASF Giveaway. All you need to do to win is wear a sticker that says "Better Turf."

More than 100 superintendents will win a share of the money. All they have to do is stop by the BASF booth (2200) to pick up a "Better Turf" sticker to wear throughout the show. The BASF prize patrol will randomly award more than 100 \$50 Visa gift cards to super-

intendents who are spotted wearing their stickers at the show Thursday through Saturday.

Also, all show attendees who visit the BASF booth will get the chance to play BASF Plinko and win a variety of prizes including "Better Turf" Rubik's Cubes, DVDs, MP3 players and disease-identification glasses.

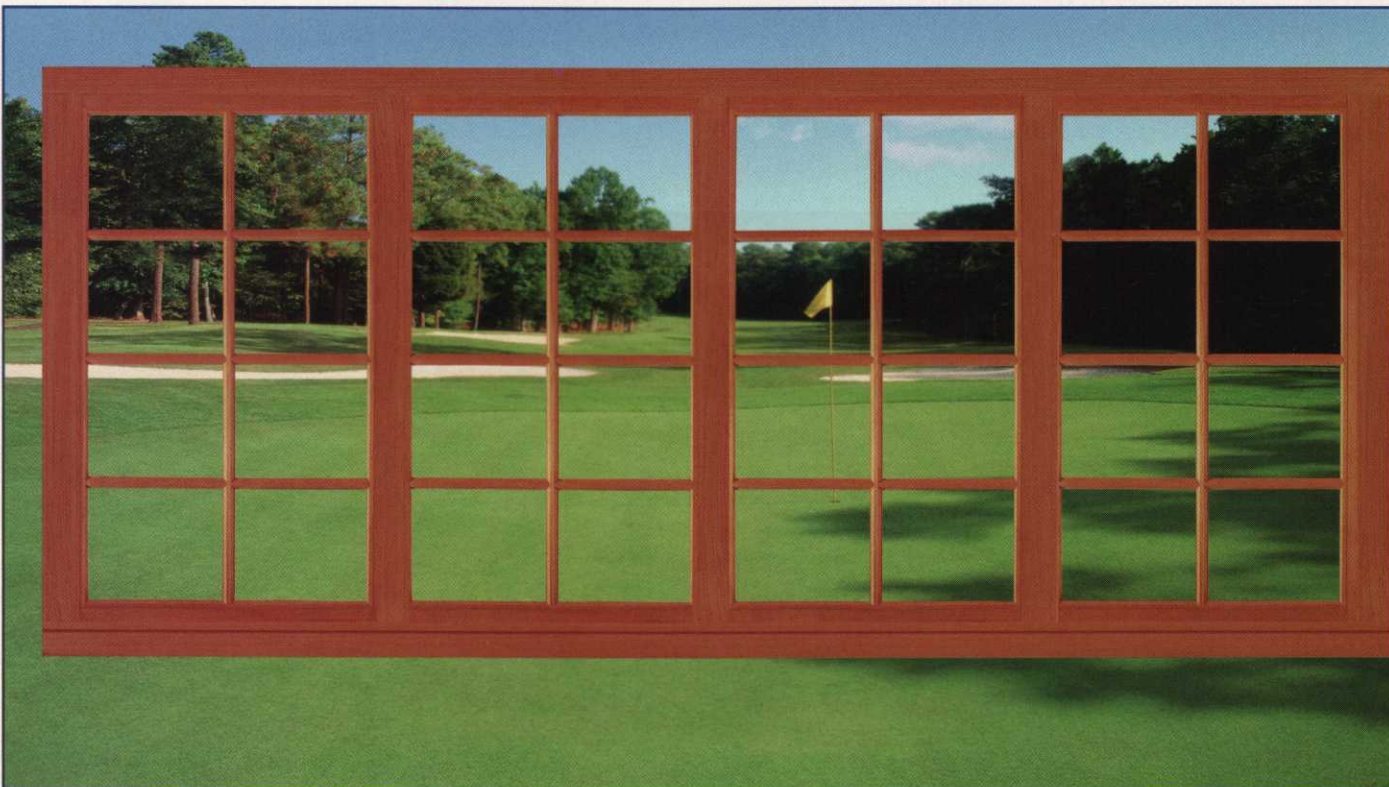
Competitive Rubik's Cube solver Tyson Mao will showcase his skills at the BASF booth throughout the show. Mao, 22, can solve a puzzle in 20 seconds.

"Wall of Devotion"

Syngenta Professional Products' booth will pay tribute to golf course superintendents throughout the country. Syngenta will feature 2,000 names of notable superintendents on its "Wall of Devotion,"

Margaret McLean, Syngenta's senior marketing communications manager, said the company wants to shine the spotlight on superintendents at the show.

"We want to recognize their achievements



on behalf of the sport," she says, stressing that superintendents create golf course conditions that are "worthy of devotion" and keep golfers coming back to play.

In addition to a few product announcements, the booth also will feature a replica clubhouse, which McLean says symbolizes the cooperation between superintendents, managers, pros, owners and others in the business.

"Hyperactive" fungicide

A new fungicide on the block is Disarm from Arysta LifeScience North America. Arysta bills Disarm, a fluoxastrobin-based product, as the "hyperactive" fungicide.

A strobilurin class of chemistry, Disarm offers systemic and protectant properties to provide strong activity on turfgrass patch and blight diseases. The company said 2005 university trial results indicate fluoxastrobin, alone or in combination, provides excellent control of brown patch, summer patch, snow mold, target spot and southern blight.

Shake and 'Quake

Redexim Charterhouse will introduce a heavy-duty model of its Verti-Quake rotary decompactors — the 3822. The Verti-Quake is a rotary aerator that decompacts the soil using a set of rotating steel blades. As these blades cut cleanly through the soil, they create a wave action that shatters compacted areas and opens up the subsoil. It can work at depths up to 15 feet with little or no surface disruption.



On the range

Standard Golf will display its new compact Magnum Scrub Pro Range Ball Washer. With its dimple brush design of scattered trim bristles, the Magnum Scrub Pro cleans the dimples in the balls efficiently. The Magnum Scrub Pro is designed to clean 15,000 balls an hour, and it's manufactured of polyethylene material encased in a tubular steel powder-coated frame. In addition, the brushes are reversible for longer use.



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Your window of opportunity for controlling grubs just got bigger.

ARENA™ is the only preventive and curative grub control product proven to provide maximum application flexibility.

Unlike other turf insecticides, ARENA™ Insecticide with clothianidin lets you apply from early spring to early fall and still get unsurpassed white grub control. Plus, ARENA offers proven performance against sod webworms, chinch bugs and other damaging pests. To learn more, contact your turf products supplier, log on to www.arystalifescience.us/arena or call 1-866-761-9397 toll free.

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◀ Whack a few bugs

If you want to test your receptiveness, stop by Nufarm Turf and Specialty's booth to play a mallet game. Of course, the game is in promotion of Nufarm's new Mallet 2F insecticide, a systemic product that provides residual protection of turfgrass from grubs and other turf pests. Nufarm says long-term curative and preventive action can be had from just one application per year.

time and money," according to Bayer, and TopChoice Plus Fertilizer allows them to do so.

Merit Tree Injection is another new product from Bayer. The latest addition to the Merit insecticide family contains more active ingredient than other injectable products on the market, the company says. Applicators can inject a higher concentration of imidacloprid with less volume into a tree. The product is translocated throughout the tree to provide systemic protection. It's the fastest way to get Merit into the tree and to the pest, according to Bayer.



◀ In Bayer's bag ...

Bayer Environmental Science will display several new products at the show, including TopChoice Plus Fertilizer. Bayer sought and received registration for use of TopChoice — its insecticide for fire ant control across Southern states — on fertilizer, which saves an application step.

"As fuel costs fluctuate and operating expenses rise, turf managers are looking to save

Watch out worms

DuPont will launch Provaunt, an insecticide that offers broad-spectrum control for black cutworm, fall armyworm, sod webworm and other caterpillar or worm pests. Provaunt contains the active ingredient indoxacarb, which received a reduced-risk classification from the Environmental Protection Agency. Provaunt is rainfast in two hours and fits well in integrated pest man-

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produces a surgically sharp cut leading to
superior turf and a lot of happy golfers.



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agement programs because of its low application rates. It is also a significant benefit for resistance management, according to DuPont.

DuPont also will showcase its Advion ant bait arena, designed to target a complete spectrum of ants, including the tough-to-control Pharaoh ant, Argentine ant, odorous house ant, big-headed ant and ghost ant.



◀ **Enhanced E-Walk**

Jacobsen will have its improved E-Walk electric walking greens mower at the show. According to Jacobsen, three enhancements improved the functionality of the machine, its durability and ease-of-use for operators:

- A redesigned electronic control unit simplifies the functionality options on the E-Walk. Operators can adjust the settings for reel speeds and mow speeds on the fly by selecting menu options on a LCD screen.
- A new D-handle design specific to the

Jacobsen In-Command control system has also been added.

- Within the base unit, the motors that power the reels and drive the traction system were re-designed for durability. Each features enhanced weather sealing and more efficient heat dissipation, allowing the mower to work harder and longer without sacrificing performance.

Cool tool

Par Aide will showcase its new Green-Saver Ball Mark Repair Tool, which features an eight-prong design. A simple press of the handle sends the first set of four prongs into action. These prongs move from the outside of the ball mark to the inside, closing the hole.

Then the second set of four prongs enters the turf at an angle and lifts the turf slightly around the ball mark. The base of the tool works similar to a tamp to flatten the newly repaired area, leaving a smooth putting surface, Par Aide says.

— *Compiled by Larry Aylward*

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