

The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS

TIDBIT OF THE MONTH

All's Well in Washington



The great state of Washington will unveil several new and impressive golf courses in 2007. Perhaps the most intriguing is Chambers Bay in Tacoma. Designed by the Robert Trent

Jones Jr. firm, this virtually all-fescue true links will tip out at 7,500 yards and might rival any of the much-heralded courses at Oregon's Bandon Dunes when it opens in June. Also slated for a spring debut is White Horse on the west side of Puget Sound near Indianola. Created by Cynthia Dye McGarey, this Northwest-traditional, well-treed track occupies some of the best-draining soil on the West Coast. Designed by Jacobsen-Hardy, Rope Rider will be the third 18-hole layout – following the Palmer-designed Prospector and the Tom Doak-crafted and private Tumble Creek – at the 6,000-acre Suncadia development in the north-central section of the state. For details on these and other golf projects around the United States, visit www.golfconstructionnews.com.

COURTESY OF:



Sharing the Show

The Golf Industry Show will get even bigger with the addition of the Club Managers Association of America to the event. Now it's superintendents, owners and managers under one umbrella. How do you feel about this?

I liked it better when it was just the superintendents' show

I don't mind sharing our show with others in our profession

I think it's a great idea. All of us will benefit from this



Golf Rounds Played

The percentages below represent the change in number of rounds played in November 2006 compared to the number of rounds played in November 2005.

REGION	NOV.	Y.T.D.
New England ME, VT, NH, MA, RI, CT	15.7%	0.6%
Middle Atlantic NY, PA, NJ	3.1%	-2.5%
East North Central MI, OH, IN, IL, WI	13.7%	-2.7%
West North Central ND, MN, SD, NE, KS, IA, MO	6.4%	-0.2%
South Atlantic WV, DE, MD, VA, NC, SC, GA	0.2%	3.0%
Florida	2.1%	3.5%
East South Central KY, TN, AL, MS	-4.6%	-1.1%
West South Central OK, AR, LA	-3.4%	2.3%
Texas	-4.6%	3.0%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	4.1%	2.9%
Pacific WA, OR, AK, HI	-4.1%	1.0%
California	-0.9%	1.1%
TOTAL UNITED STATES	1.3%	0.4%

GOLF DATATECH

Management Companies on the Move Up

The fastest-growing management companies from June 2005 to May 2006 in 18-hole equivalents, according to Golf Inc. magazine, were:

Company	2005	2006	Percent increase
Marriott Golf	31	58	87
Canongate	11	18	64
OB Sports	21	33	57
S&S Golf Mgmt.	11	14.5	32
Honours Golf	10.5	13	24

