

BASF Turf & Ornamentals

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Visit Us at Booth #2839

Product Q&A

Q: Why should a superintendent visit your booth?

A: From Turf Jeopardy to Ask the Expert, the BASF booth will be buzzing with lively education. Come by to both learn from experts and share your expertise and walk away with fun prizes, including a surprise grand prize.

In addition to education, BASF is unveiling a new flexible chemical container that reduces container recycling 75 percent compared with traditional hard-plastic jugs.

BASF is also expanding its herbicide offering with its new broad-spectrum, postemergent Segment™ herbicide for control of grassy weed problems. Segment saves superintendents intensive weeding labor and associated costs on more than 350 ornamentals species.

Q: Why do superintendents need your product?

A: Superintendents rely on BASF to help make their professional turf lives easier. BASF helps superintendents make the most of their pesticide applications with products such as Trinity™ fungicide, a DMI fungicide for control of summer patch and anthracnose, even during the summer stress period.

Q: What makes your product unique?

A: With a portfolio of both patented and post-patented chemistry, BASF gives superintendents broad options for pest control. Its commitment to research and development continually brings novel active ingredients to market.

Q: What are superintendents saying about your product?

A: BASF products deliver results. Insignia® fungicide is recognized by superintendents nationwide for its economic, broad-spectrum disease control.