

# Emerald Dwarf Bermudagrass

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**CHAMPION**  
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Visit Us at Booth #1556

Emerald green at TPC Scottsdale

## Product Q&A

### **Q:** Why should a superintendent visit your booth?

**A:** Emerald Dwarf Bermudagrass possesses the agronomic characteristics that superintendents want in a greens cultivar—ability to withstand close mowing while maintaining massive rooting without developing significant thatch accumulation.

### **Q:** Why do superintendents need your product?

**A:** While the new generation of Ultradwarf Bermudagrass cultivars are being utilized all over the southern U.S., with the growth habit of these cultivars comes increased demands for management inputs that are not practical for every situation. Now with Emerald Dwarf Bermudagrass, superintendents can produce great putting surfaces with fewer inputs.

### **Q:** What makes your product unique?

**A:** There has never been a cultivar for greens with the amazing growth habit of Emerald Dwarf Bermudagrass. Emerald is produced exclusively by Champion Turf Farms, which specializes in the production, installation and follow-up support of bermudagrass greens.

### **Q:** What are superintendents saying about your product?

**A:** Superintendents who have previously managed ultradwarf cultivars and now manage Emerald report that their Emerald greens require significantly less topdressing, verticutting, grooming, foliar fertility, fungicides and especially LESS WATER.