

Leaders

PEOPLE ON THE MOVE

Hamilton Farm Golf Club named **Ray Viera** its director of grounds. The 30-year turf manager comes from Four Streams Golf Club, with eight years of tournament experience as assistant superintendent at the famed Shinnecock Hills Golf Club.

Superintendent **Doug Petersan** is now working with Nutramax Laboratories. He will provide provide economic advice and guidance for Nutramax customers and distributors in Texas and the Southwest. Petersan recently retired as superintendent at Austin Golf Club, a private facility designed by Ben Crenshaw and Bill Coore in Austin, Texas.

PGA Professional **Craig Swidersky** was appointed director of golf at Bahía Beach Resort & Golf Club in Puerto Rico. Swidersky formally served as the golf project manager for Bahia Beach.

Profile Products LLC welcomes **John Ferguson** as Southeast regional sales manager for Turface Athletics and Profile Golf products. The company also added **Keith Rose** to the DryJect LLC team as a territory manager for New Jersey.

PBI/Gordon Corp. appointed **Mark Welterlen** new product development manager. Welterlen has 40 years in the green industry with technical, business, marketing and hands-on grounds-care experience. He will identify market needs and evaluate new chemistry and formulations.

ClubCorp appointed new vice presidents to its country club division. **Chuck Feddersen**, formerly a ClubCorp regional manager, was named regional vice president of the Southern California/Desert region. **John Woodeshick** was appointed regional vice president for the South Texas

region of golf and country clubs. Woodeshick previously served as executive vice president of operations and development at Touchstone Golf LLC. **Gordon Digby** is the new regional vice president of operations in the Mid-Atlantic region; his experience includes serving as the Navy golf director, where he oversaw 39 courses worldwide.

Canyon Communications of Mesa, Ariz., promoted **Jared Bodnar** to vice president. Bodnar will help direct the advertising/public relations agency's future strategic direction, client services, new business development and personnel.

BASF Specialty Products Department named **Todd Burkdoll** market development specialist supporting turf & ornamental markets in the Western United States. He'll work with BASF sales representatives, distributors, university cooperators and end users to facilitate BASF product stewardship, innovation and leadership in the field. BASF also appointed **Travis Klosterboer** as sales specialist for Texas, Oklahoma and New Mexico.

Tom McDonald is the new vice president of sales and marketing for the Yamaha Golf-Car Co., based in Newnan, Ga.

Doral Golf Resort & Spa, A Marriott Resort, named **Nathan Stith** director of golf operations. Stith oversees five championship golf courses, including golf shop operations, retail merchandising, outings, tournaments, and preparation for Doral's PGA TOUR event, the WGC-CA Championship.

Clarification: The foundation of the Golf Course Superintendents Association of America is the Environmental Institute for Golf.

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