Golfdom

Southern Man

"Tournament junkie" Russ Myers hosts his first Major.

By David Frabotta



38 Taking Up the Cause

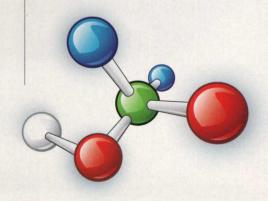
Ample donation from Carolinas superintendents will help New Orleans golf course survive.

By Larry Aylward



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It takes a lot of time, money, research and testing to bring a new active ingredient to market. By Nick Hamon



[PART 3] of Growing the Game

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cover story

BY LARRY AYLWARD

The golf course maintenance industry must get more engaged in building its own business.

About the cover

Golfdom Art Director Kristen Morabito used photographs from Mike Klemme and IStock International Inc. to help get our cover story's point across.

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Turfgrass Trends

This month, Golfdom's practical research digest for turf managers discusses curative control of take-all patch, among other topics. See pages 49-58.

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Dave Johnson, Rain Bird's director of corporate marketing, talks about the golf industry's role in the intelligent use of water.