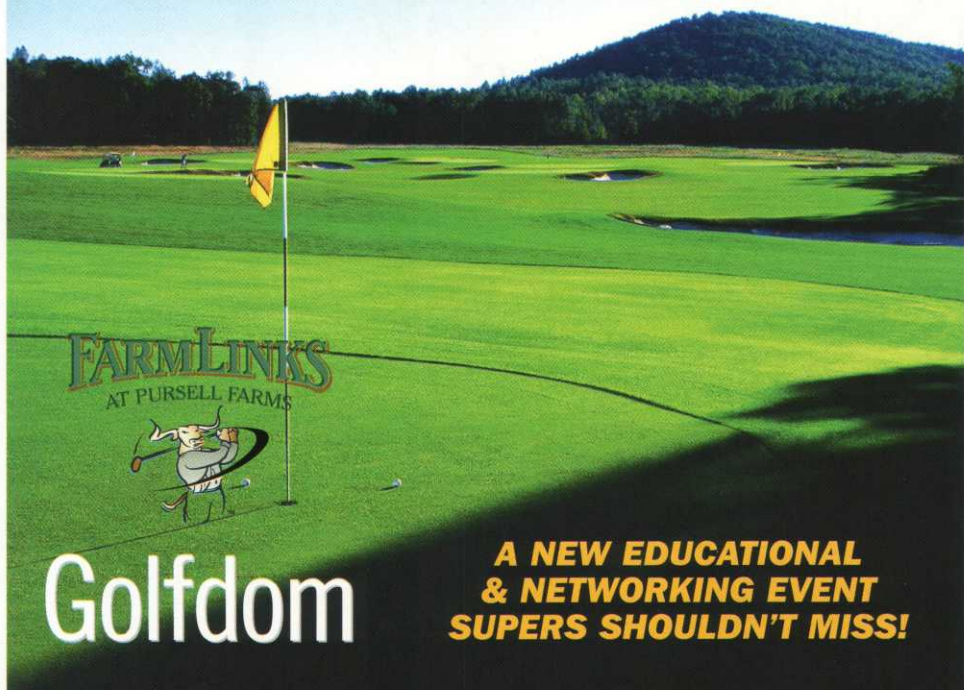


TURFGRASS TRENDS ▶ LIVE!



October 16-17, 2006

2200 FarmLinks Blvd. • Sylacauga, AL 35151



FARM LINKS
AT PURSELL FARMS



Golfdom

**A NEW EDUCATIONAL
& NETWORKING EVENT
SUPERS SHOULDN'T MISS!**



This October, superintendents will have an opportunity to spend two days at FarmLinks and experience TGT LIVE! – a new educational and networking event. FarmLinks is the world's first research and demonstration golf course. It was created to showcase turf and product performance through the course's ability to serve as a living laboratory and an ongoing focus group for industry leaders.

Register now and join the staff at TGT, Golfdom, plus industry experts for a unique educational experience.

Keynote Speaker **BILL KUBLY**



Bill Kubly is the CEO of Landscapes Unlimited, the largest golf course builder in the United States. Kubly founded Landscapes Unlimited in

1976, following his five years of work for a local golf course construction company. With five years experience and his landscape architect degree from the University of Wisconsin, Kubly formed his one-man operation. With a pickup truck, a pipe wrench and a pipe cutter, he began handling small irrigation projects for local golf courses.

Kubly's company now employs more than 1,000 professionals during its peak season and has a project resume which includes many of the most notable locations in golf, including Sand Hills Golf Club and FarmLinks Golf Club. Kubly will give a candid speech on the "State of the Golf Course Industry."

Featured Speakers



Jack D. Fry is a professor in the division of horticulture at Kansas State University. Fry helped establish K-State's Golf Course Management undergraduate program in 1998 and teaches courses in turfgrass management and golf course operations. He recently co-authored the textbook, "Applied Turfgrass Science and Physiology." Fry will speak on "Ball Marks, Brown Patch, and other Bentgrass Afflictions."



Dr. Frank Wong, a University of California Riverside cooperative extension specialist, has a Ph.D. in plant pathology from Cornell University. Some of his current research includes biology and management of fungal diseases affecting turf grasses, and fungicide resistance management for turfgrass pathogens.



Mark Langner is the director of agronomy and applied research at FarmLinks Golf Club. If anybody can tell you what the future holds for golf course maintenance, it's Langner, who will speak on what it's like to be in charge of maintenance at the research and demonstration golf course owned by Pursell Technologies Inc.



Dr. Bruce Clarke, director of the Center for Turfgrass Science at Rutgers University, is a research scientist whose work with turfgrass diseases, in particular summer patch and anthracnose, has helped golf courses and golf course superintendents throughout the world. Clarke, a New Jersey Turfgrass Association Hall of Fame award winner, has authored numerous articles in professional publications and published two acclaimed books on turfgrass pathology. He will speak on several aspects of disease control, including new products in the pipeline.



Dr. Jeffery Higgins is executive director of business development for Pursell Technology Inc. He came to PTI in 1999 from Auburn University, where he was an extension turfgrass specialist and associate professor. Higgins holds several degrees, including a Ph.D. from Clemson University. He will speak on fertilizer trends in the golf course industry.



Matt Shaffer is the superintendent of Merion Golf Club. Shaffer, who graduated from Penn State University, says Merion is his dream job. The course hosted the U.S. Amateur last year and will host the U.S. Open in 2013. Shaffer loves hunting, fishing, gardening and wood-working. The title of his talk is, "Merion: Where Playability Is First And Aesthetics Are Second."

Frank Dan Dinelli is the certified golf course superintendent of North Shore Country Club. He is graduate of Michigan State University with a degree in turfgrass management. Dinelli has won several environmental stewardship awards. He will speak on the "Use of Compost on the Golf Course."

Schedule of Events

Monday, Oct. 16

7 to 8:15 a.m.

Breakfast

8:30 to 9:30 a.m.

Jack Fry, a professor in the division of horticulture at Kansas State University, will speak on "Ball Marks, Brown Patch, and other Bentgrass Afflictions."

9:30 to 10:30 a.m.

Frank Dan Dinelli, certified golf course superintendent of North Shore Country Club, will speak on the "Use of Compost on the Golf Course."

10:30 to 11:30 a.m.

Dr. Frank Wong, a University of California Riverside cooperative extension specialist, will speak on "Trends in Fungicide Use and Resistance Development for the Control of Turfgrass Diseases."

11:45 a.m. to 12:45 p.m. — Lunch

1:00 to 2:00 p.m.

Dr. Bruce Clarke, director of the Center for Turfgrass Science at Rutgers University, will speak on "Aspects of Disease Control."

2:00 to 3:00 p.m.

Matt Shaffer, superintendent of Merion Golf Club. Shaffer, will speak on, "Merion: Where Playability Is First And Aesthetics Are Second."

3:00 to 4:00 p.m.

Dr. Jeffery Higgins, executive director of business development for Pursell Technology Inc., will speak on "Fertilizer Trends in the Golf Course Industry."

4:00 to 5:00 p.m.

Mark Langner, director of agronomy and applied research at FarmLinks Golf Club, will speak on "The Unique Challenges of Being the Superintendent at FarmLinks."

Tuesday, Oct. 17

7 to 8 a.m. — Breakfast

8:15 to 10:00 a.m. — Seminars

8:15 to 9 a.m.

Larry Aylward, editor in chief of Golfdom, will speak on key trends in the industry.

9:00 to 10:00 a.m.

Keynote Address by Bill Kubly, CEO of Landscapes Unlimited, the largest golf course builder in the United States. Kubly will give a candid speech on the "State of the Golf Course Industry."

10:15 a.m. — Golf

TURFGRASS TRENDS

LIVE!

REGISTRATION

To register, visit www.golfdom.com and click the **TGT Live!** banner or contact Jennifer Kanaba at jenkanaba@yahoo.com or **1-440-235-3250**

REGISTRATION FEE: \$300

Fee includes seminars, meals and golf.

ACCOMMODATIONS:

The Jameson Inn

89 Gene Stewart Blvd.
Sylacauga, AL 35151

► \$60.00 per night + taxes

Please make your reservation by contacting the hotel directly at (256) 245-4141 and requesting the TGT Live! room block in order to receive the group rate.

Key West Inn

32210 USA Hwy. 280
Childersburg, AL 35044

- Single \$59.00 per night + tax
- Double \$64.00 per night + tax

Please make your reservation by contacting the hotel directly at (256) 378-0337 and requesting the TGT Live! room block in order to receive the group rate.

RENTAL CARS

Avis - Avis has assigned a specific discount number for TGT Live! The Avis Worldwide discount number is J999013. Please use this number when calling Avis directly at 800-331-1600 to receive the best possible car rental rates.

BIRMINGHAM INTERNATIONAL AIRPORT

Located approximately 50 miles via car from the conference hotels.

AIRLINE

American Airlines has assigned a discount code for the TGT Live! event. When making travel arrangements on American Airlines please contact the meeting services desk at 800-433-1790 and use the code A58H6AJ.

CONTINENTAL AIRLINES

Please contact Continental Meeting Works at 800-468-7022 and provide the Z Code ZTFM and agreement code VHBCL0. Coach/First Class tickets over \$599 (excluding tax) will receive a 15% discount, \$299-\$598 a 5% discount and under \$299 will receive a 2% discount.

**Please note there is a \$10 service fee collected, per ticket, for all tickets issued through Meeting Works Reservations.*

