

The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS

TIDBIT OF THE MONTH

Balls in Play In Badger State

Although golf development isn't exactly red-hot in Wisconsin, the Badger State will greet a few intriguing new courses this year. The Club at Strawberry Creek in Kenosha will make its debut in late spring. The Richard Jacobson design is appended by a mix of single- and multi-family homes and a 33,000-square-foot clubhouse. Slated to open later this summer is Erin Hills Golf Club, a Mike Hurdzan-Dana Fry design located within a 500-plus-acre development that also includes a 30-room inn. In Lake Geneva, the redesign of Hillmoor Country Club is underway. If all the permits are received on time, construction will commence this summer on that \$100 million project, which involves more than 250 homes, a new clubhouse, a 30,000-square-foot banquet facility, and a three-story hotel with 100 rooms. For details on these and other golf projects around the United States, visit www.golfconstructionnews.com.

COURTESY OF:



Golf Rounds Played

The percentages below represent the difference in number of rounds played in February 2006 compared to the number of rounds played in February 2005.

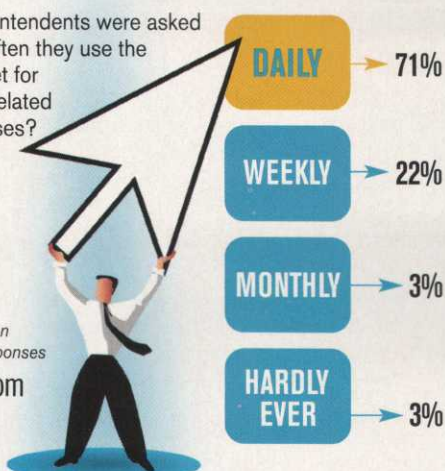
REGION	FEB.	Y.T.D.
New England ME, VT, NH, MA, RI, CT	613.6%	316.7%
Middle Atlantic NY, PA, NJ	58.8%	88.1%
East North Central MI, OH, IN, IL, WI	13.9%	115.1%
West North Central ND, MN, SD, NE, KS, IA, MO	8.7%	94.9%
South Atlantic WV, DE, MD, VA, NC, SC, GA	-3.6%	2.1%
Florida	-3.8%	0.3%
East South Central KY, TN, AL, MS	-16.2%	0.4%
West South Central OK, AR, LA	2.8%	20.2%
Texas	8.8%	20.4%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	13.8%	14.8%
Pacific WA, OR, AK, HI	9.6%	14.1%
California	22.9%	24.3%
TOTAL UNITED STATES	2.7%	10.6%

GOLF DATATECH

Cyber Work

Superintendents were asked how often they use the Internet for work-related purposes?

Based on
374 responses
Golfdom



A Good Walk Spoiled... By Length

Augusta National Golf Club just keeps getting longer. At last month's Masters, the course played at 7,445 yards. It seems more and more pro golfers are getting perturbed at the course's constant lengthening.

- Said Nick Faldo, "Once they buy up all the roads and the houses, they'll get it to 9,000 yards."
- Said Sandy Lyle, "I think enough is enough."

SOURCE: THE AUGUSTA CHRONICLE

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