

The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS



TIDBIT OF THE MONTH

Wyoming's Way

With only half a million people and the smallest population in the United States, Wyoming is gradually becoming one of the last bastions for upscale living. Wherever that occurs, golf follows. Among the more interesting projects on tap for this still wild and woolly place is the ultra-private Snake River Sporting Club in Jackson, which will debut its Tom Weiskopf-designed course this spring. Over in Hulett, a town of 400 in the northeast corner of the state, the Golf Club at Devils Tower is undergoing a massive transformation, with its former perfunctory nine-hole track being remodeled and appended by an all-new set of holes by Phelps Golf Design. Future plans include another nine holes at what will become a full-fledged destination resort. For details on these and other golf projects around the United States, visit www.golfconstructionnews.com.

COURTESY OF:



Career No-No's

We all want to get ahead. (Well, most of us.) But there's a lot you must do to get ahead – and some things you shouldn't do. According to *CareerBuilder.com*, here are six career mistakes you should avoid if you're looking to get ahead:

1. **Failing to follow through.** You must deliver results as promised.
2. **Refusing to admit your mistakes.** Nobody wants to hear excuses. If you're wrong, admit it.
3. **Becoming complacent.** Show some life in your job.
4. **Running on empty.** Don't over-extend yourself to the point where it's hurting your productivity.
5. **Being too modest.** Don't be afraid to toot your horn when you've done something good.
6. **Killing team spirit.** Don't whine all the time.



Golf Rounds Played

The percentages below represent the difference in number of rounds played in November 2005 compared to the number of rounds played in November 2004.

REGION	NOV.	Y.T.D.
New England ME, VT, NH, MA, RI, CT	23.2%	-1.6%
Middle Atlantic NY, PA, NJ	15%	1.6%
East North Central MI, OH, IN, IL, WI	12.6%	0.8%
West North Central ND, MN, SD, NE, KS, IA, MO	36.0%	1.5%
South Atlantic WV, DE, MD, VA, NC, SC, GA	-0.9%	-1.6%
Florida	-6.3%	-1.8%
East South Central KY, TN, AL, MS	13.9%	-1.1%
West South Central OK, AR, LA	36.5%	4.7%
Texas	40.3%	5.5%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	22.9%	2.8%
Pacific WA, OR, AK, HI	4.5%	-1.4%
California	8.9%	-2.2%
TOTAL UNITED STATES	10.4%	0.4%

GOLF DATATECH

Job Security and Middle Age

If you're over 50, do you feel secure in your job?

No, I feel like I could get fired tomorrow

14

Based on 142 responses

Somewhat 34

Yes, totally 52

Golfdom

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