

The Big Picture

THE NUMBERS THAT SHAPE YOUR BUSINESS

TIDBIT OF THE MONTH

Boomer Sooner

The state of Oklahoma is seeing a surge in golf development. In Broken Arrow, an "eco-friendly" course designed by Jerry Slack is part of the 800-acre Emerald Falls project. In Kingston, the state recently signed an agreement for a major redevelopment involving the Lake Texoma State Park and Chickasaw Pointe. The Chickasaw Point Resort could cost \$350 million at full buildout. For details on this and other golf projects around the United States, visit www.golfconstructionnews.com.

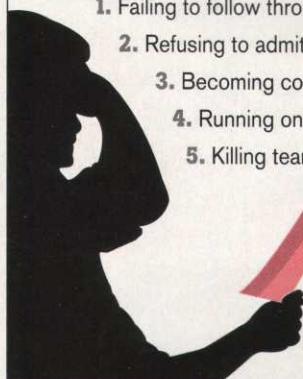
COURTESY OF:



All the Wrong Moves

Are you looking to hamper your career? Here are five things you can do to get yourself in a fix with your boss. If you want to get fired, make sure you do them.

1. Failing to follow through.
2. Refusing to admit your mistakes
3. Becoming complacent
4. Running on empty
5. Killing team spirit



SOURCE: ROBERT HALF
INTERNATIONAL INC./
CAREERBUILDER.COM

Golf Rounds Played

The percentages below represent the difference in number of rounds played in March 2006 compared to the number of rounds played in March 2005.

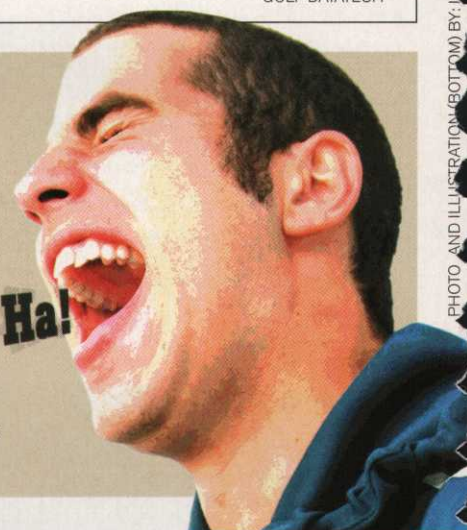
REGION	MARCH	Y.T.D.
New England ME, VT, NH, MA, RI, CT	242.4%	248.2%
Middle Atlantic NY, PA, NJ	51.9%	56.7%
East North Central MI, OH, IN, IL, WI	12.6%	19.6%
West North Central ND, MN, SD, NE, KS, IA, MO	-15.3%	-3.0%
South Atlantic WV, DE, MD, VA, NC, SC, GA	14.0%	7.0%
Florida	9.2%	3.5%
East South Central KY, TN, AL, MS	5.3%	3.3%
West South Central OK, AR, LA	4.5%	13.0%
Texas	8.1%	15.2%
Mountain MT, ID, WY, NV, UT, CO, AZ, NM	-8.2%	4.4%
Pacific WA, OR, AK, HI	-11.2%	3.1%
California	-11.0%	8.9%
TOTAL UNITED STATES	4.7%	7.8%

GOLF DATATECH

Not that a pythium outbreak is anything to laugh about. That said, are you laughing enough? Craig Zabolcki, a motivational humorist, says research shows that laughter stimulates every organ in the body, reduces pain, and releases muscle tension.

Ha, Ha, Ha!

So make sure your LPD (Laughs Per Day) is going up, not down.



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