

Golfdom

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Head Honchos on the State of the Show

GOLF INDUSTRY SHOW PREVIEW

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GIS Vendors: So Far, So Good

Outside of a few worries, the Golf Industry Show thus far has almost everyone on the trade show floor smiling.

By Thomas Skernivitz

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What Type of Coke Goes Best with Argentinosaurus?

Atlanta offers GIS attendees plenty of variety (except when it comes to soft drinks).

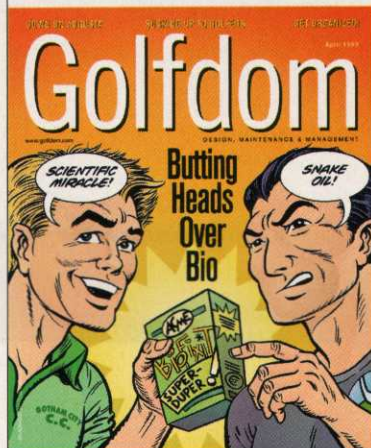
By Mark Luce

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Butting Heads Over Bio: The Sequel

It's time to revisit the biological and organic fertilizer category to see what's happened since 1999.

By Larry Aylward





cover story

BY LARRY AYLWARD

Association leaders Steve Mona and Mike Hughes discuss the state of the Golf Industry Show and other vital issues.

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About the cover

North Carolina illustrator Tom Reis provided these realistic portraits of two of the golf industry's leaders.

News with a hook

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Turfgrass Trends

This month, *Golfdom's* practical research digest for turf managers discusses phosphorus runoff on golf courses. See pages 48-56.

Online Exclusives



Read these stories only at
www.golfdom.com:

► Eleven Tournament Players Clubs were recognized for their environmental excellence last year at the Golf Industry Show. TPC Director of Agronomy/Golf Course Maintenance Operations Cal Roth praises the superintendents at the organization's 26 facilities.
By Peter Blais

► Oxymoron or not, Chris Dalhamer paid his dues at Pebble Beach Golf Links. He can thank the Northern California Golf Association (NCGA) for the experience.
By Thomas Skernivitz

Back to Business

◀ Want to make a name for your course in the pro shop? Learn how in our latest edition of the *Golfdom Business Record*, where Bruce Allar reports on "Going to a Logo." Also, Heidi Voss gives insight on a New Year's resolution, and

learn almost everything you wanted to know about CMAA leader Jim Singerling. The section begins on **PAGE 69** and runs through page 80.

