

## More the Merrier

CAROLINAS SHOW GROWS SOME MORE IN 2005

**P**lenty of Southeast golf course superintendents have Carolina on their minds these days — especially come November when it's time for the Carolinas Golf Course Superintendents Conference and Trade Show. A seventh consecutive year of record numbers at the an-



nual show occurred this November and continue to point to the event's emergence as a focal point for the golf course maintenance industry in the Southeast, the association says. The four-day event in Myrtle Beach, S.C., set new highs in every major category, a trend that continues unbroken since 1998.

Chuck Borman, Carolinas GCSA executive director, says while growth was marginal in 2005 — attendance rose 3

percent — it was strongest and most encouraging in the number of attendees from outside the Carolinas.

"We only have so many members in the Carolinas and our growth has been so strong in recent years that we know we must plateau at some point," Borman says. "But one area where we are seeing things pick up some real steam is in visitors from out of state. I think the word is getting around that we provide high quality and high value."

The number of attendees from Georgia, Virginia and Florida rose more than 30 percent in 2005.

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Toll Free: 1-888-524-1004  
Fax: 204-822-6348  
E-mail: [info@buhler.com](mailto:info@buhler.com)  
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## Quotable

**"I can call you farmers, is that correct?"**

— *Rulon Gardner, two-time Olympic medalist, addressing the crowd at the outset of his keynote speech at the Ohio Turfgrass Conference and Show.*

**"I guess experience means your old. It also means your still alive. I guess that's a good thing."**

— *Tom Stine, co-founder of Golf Datatech, a golf market research firm, on his many years of "experience" in the golf business.*