

Leaders

PEOPLE ON THE MOVE

Sean A. Hoolehan is the new president of the Golf Course Superintendents Association of America (GCSAA). Hoolehan is the certified superintendent of Wildhorse Resort and Casino in Pendleton, Ore. He succeeds **Timothy T. O'Neill**, certified superintendent of the Country Club of Darien (Conn.)

Arthur Chernov was named the vice president of sales and marketing for the PGA National Resort and Club.

Lastec Inc. named **John P. Mowder** the vice president of sales and marketing.

The Turfgrass Council of North Carolina accepted the retirement of Executive Director **Gene Maples**, effective Feb. 28. In addition, Executive Secretary **Marsha Richardson** concluded her 16 years of service.

KemperSports Management hired **Mark Luthman** as regional director of operations. He will provide oversight for the firm's collection of golf properties in the western United States. Luthman launched his 10-year career in the golf industry as a superintendent and served as the general manager for several California golf facilities.

Saddle Creek Resort named **Bill Troyanoski** its general manager. An industry veteran with more than 20 years of experience, he will oversee operations, budgeting and personnel for Saddle Creek Resort's Carter Morrish-designed golf course.

Brian Henderson returned to his native state to become the first director of golf at The Ritz-Carlton Members Golf Club in Sarasota, Fla. He will be responsible for establishing the overall program of

luxury golf services for members and guests of the club.

Brian Dees, the director of golf at Barton Creek Resort & Spa, was named Resort Merchandiser of the Year by the Western Chapter of the Southern Texas Professional Golfers Association (STPGA).

The Irrigation Division of The Toro Co. named **Brian Ries** its marketing and product manager of valve and control products for the residential and commercial landscape markets.

Andy Smith, an irrigation contractor from Michigan who has been active in water and irrigation issues in the state legislature, was named the director of state and affiliate relations of The Irrigation Association. In addition, **Tom Kimmell**, executive director of the association for 12 years, announced he is retiring as of February 2007.

Karen Reardon was named the director of communications and public relations for Responsible Industry for a Sound Environment (RISE). She fills the position vacated when **Kristin Van Veen** moved to Cleveland to join her husband, who is in graduate school.

Brady J. Surrena joined Advan LLC as its Midwest area manager for the company's turf and ornamentals division.

Jason Kuhlemeier joined Bayer Environmental Science's marketing team as a marketing specialist.

Robert G. Schmidt was named general manager for the new Blackstone Country Club in north Peoria, Ariz. He will oversee all club

operations as well as staff of the 18-hole private course, which opens for play to members and their guests in early November.

Otterbine Barebo Inc. named **John Ouellette** its new Northeast Regional Sales Manager.

Syngenta Professional Products hired three sales representatives: former Mohawk Golf Club certified superintendent **Fred Montgomery**, who will serve customers in New York; **Steve Abler**, a former researcher and research assistant at the University of Wisconsin-Madison and Virginia Polytechnic Institute and State University, who will serve in Wisconsin and the Upper Peninsula of Michigan; and **Dennis E. DeSantis**, formerly of the Terre Company, who will serve customers in Fairfield County, Conn., the Westchester County area of New York and Long Island.

Aquatrols named **David Syck** its Pacific Northwest territory manager. He is responsible for maintaining, developing and expanding professional turf and horticultural market sales in the northwest United States, Alaska and western Canada.

The New York State Turfgrass Association presented its Citation of Merit award to **Horst Pogge**, chairman of the Board of Grassland Equipment and Irrigation Corp. NYSTA also elected its 2006 officers and directors at its annual meeting. Certified superintendent **Michael Maffei** was elected president for 2006. Owen Regan will serve as vice president for 2006 while **Greg Chorvas** takes over as secretary/treasurer. Newly elected directors include **Rick Holfoth**, **James Baird** and **Timothy Hahn**.

Jacobsen Hardy Golf Course Design promoted **Rex VanHoose** to senior vice president/managing architect. He will direct all of the firm's projects now in design and construction.

Marriott Golf named **Rob Bartley** the director of golf at Camelback Golf Club, a 36-hole facility in Scottsdale, Ariz.

Nufarm Americas announced that **Sean Casey** and **Keith Hern** were promoted to new management positions within the company's turf and specialty group. Casey is Nufarm's vice president of sales, turf and specialty. Hern is the new vice president of sales of IVM and forestry.



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