



You'll see for yourself when you take the exhibit floor at the Golf Industry Show

Forward . . . march.
Left. Right. Left. Right. Left. . .
Welcome . . . not to Parris Island for
boot camp . . . but to the show floor of
the Georgia World Congress Center
for the Golf Industry Show, set for Feb. 9-11.

The convention center will become your world for
three days, and you'll be marching many a
mile on the show floor. You'll be
deluged with information from
an array of seminars. And you'll
see many things, from old faces
to new products.

Speaking of the latter, here are
some of the items and concepts you'll likely see or hear
about while strolling the show floor:

The mark of . . .

Marking your course's out-of-bounds lines, are you?

Well, if you choose, you can ditch the aerosol paint
and hazard stakes for **Pro-Mark's** striping system and
EverStripe turf paint. A lightweight and portable ap-
plicator unit allows the operator to produce consis-
tent, distinctive and professional marking lines, the
company says. The paint is also colorful and formu-
lated with a growth-regulating agent.

◀ Charged up

John Deere's new Gator TE utility vehicle may be elec-
tric, but it's still strong as a horse . . . er, five-point buck.
The vehicle, which runs all day on an overnight charge,
also features an expanded station area with high back
seats and a dash-mounted forward/reverse switch.

Speaking of the Gator, **BASF**, which has adapted
a NASCAR theme for this year's show, is giving away
a race-inspired prize — a suped-up Gator. Superin-
tendents should check their registration packets for

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What's New?



By the Numbers

Figures from last year's first Golf Industry Show, according to the GCSAA:

Attendance – 22,723

Exhibitors – 826

Net square footage – 270,760

Qualified buyers – 8,150

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the key to the Gator. Then they should stop by BASF's booth to see if it's the key that starts the Gator. If it is, that lucky superintendent can drive it home.

◀ In water we trust

Eagle One Golf Products will display its water dispensing station that uses "trusted" bottled water, the company says. Replacing typical insulated coolers, two 5-gallon water bottles supplied by an independent service are enclosed in a recycled plastic house. The bottles feed clean water via pipe work through a cooling coil to the dispensing spigot. This innovative design is the joint result of New Hampshire golf superintendent Ed Correia and Eagle One.

On the chemical front

Bayer Environmental Science recently received registration from the EPA for use of Allectus insecticide on fertilizer. The company previously received registration for Allectus G and Allectus SC insecticides. Formulators may now sell blended products containing fertilizer impregnated with Allectus.

Syngenta Professional Products has launched a new Web site, www.daconil.com, to provide superintendents with resources about Daconil fungicide. The site also offers labels and MSDS sheets for each of Daconil's three formulations: Daconil Zn, Daconil ULTREX and Daconil Weather Stik.

Cleary Chemical says its re-engineered 3336 fungicide lasts up to 50 percent longer on fairways under most golf course conditions. The company's new 3336 Plus fungicide features ClearTec Activation Technology (CAT), an innovative process that works specifically with 3336 and changes the way the chemical interacts with the plant and disease. Cleary says the reduced amount of thiophanate-methyl in 3336 Plus lets superintendents spray twice as often and still meet the (revised) EPA guidelines regarding maximum use.

The Andersons says superintendents now have the option of a granular product based on Primo for regulating turf growth. The company offers Governor, which provides the benefits of a turf growth regulator and the convenience of a granular application.

Using Governor can help reduce mowing labor expense and equipment maintenance, the company says.

Kestrel fungicide is the latest addition to the expanding product line from **Phoenix Environmental Care LLC**. Kestrel is used to control dollar spot and other diseases. Kestrel offers up to 28-day control, is virtually odor free and can be used at low rates.

For the first time ever, **Dow AgroSciences** says it will take booking appointments for application of Curfew soil fumigant at its booth at the GIS. Dow will also give away a new plasma screen television to one lucky winner who does a booking.

In SYNC

Precision Laboratories believes it has created a new category in the golf turf market with the recent introduction of its new product, SYNC. Several years in the making, SYNC is the first activator adjuvant specifically designed for the turf industry to enhance the performance and lengthen the disease control of systemic and contact fungicides, at reduced spray carrier volumes, the company says.

Spinning

Ty-Crop offers a twin-spinner for its ProPass 180 that utilizes new technology created to expand the versatility of the spinner's already proven light and frequent performance. The spinner delivers consistency across the entire spread width.

Look mom, backwards

Standard Golf Co. says its new Magnum Harvester Ball Picker is the only gang picker in the world that goes forward and backward without tangling or damaging the gangs, saving superintendents time and money when picking their courses' ranges. Available in three-gang or five-gang pickers, the Magnum Harvester Ball Picker has swiveling gangs that reach under trees and sweep close to yardage markers.

More power than a . . .

The Toro Co. says the increased hydraulic flow of its enhanced Dingo 323 compact utility loader translates into added power, allowing

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operators to complete jobs quicker and more effectively than with previous models. Offering more flow from the high-flow pump, the updated Dingo 323 is a compact power plant that produces 10.8 gallons per minute of flow at 3,250 psi of hydraulic pressure.

The Bobcat Co. introduces its latest line of compact loaders — the K-Series. New features of the K-Series include a hydraulically powered cooling fan for more efficient and quieter operation, according to the company.

◀ The underground

Rain Bird Golf now offers the Underground Hose Reel, designed to maximize labor efficiency and allow for easy hand-watering access. Rain Bird's newest addition to its hose reel product line, invented by former superintendent David Mihailides of Reelcraft Industries, offers superintendents a retractable hose reel that can be buried on a golf course for convenient, targeted water applications near turf or ornamentals that need it most.

◀ Freeze gopher

Bell Laboratories offers its newest pesticide — **RODENT RID** — to control outdoor pests. Developed to control moles, pocket gophers and ground squirrels, it contains 2 percent zinc phosphide formulated with human food-grade ingredients for a palatable bait. Once consumed, the bait acts quickly, killing pests in as little as 24 hours. Bell also offers **TALPIRID**, a mole bait designed, developed and scientifically proven to kill moles.

For your greens

Advanced Aeration Systems offers the RZ-Aer sub-surface aeration system, which uses sensor-based automated controls to provide a steady stream of real-time data and historical analysis about the conditions of a green's soil profile. The system uses the company's patented TerraSource Technology to wirelessly network to communicate vital root zone data. The software monitors and regulates oxygen, moisture and temperature.

John Deere offers a new verticutter attachment for the Aercore 800 Aerator. The verticutter attachment may be fitted to any Aer-

core 800 machine equipped with the 25-horsepower Kohler Command Series engine. For golf courses that aerate and verticut as part of the same practice, the Aercore 800, equipped with the new attachment, allows for both aerating and verticutting operations to be performed simultaneously.

Profile Emerald Greens Grade is a green-colored, porous ceramic topdressing material for sand-based greens and tees. It's used to permanently modify root zones by delivering a balance between air and water holding pore space. Greens Grade works continuously in the soil to solve and prevent problems associated with compaction, poor drainage and poor water and nutrient retention, the company says.

Fresh air ▶

SISIS says its new **AER-AID SYSTEM** enables turf professionals to give their turf a blast of air every time they aerify. The camtrigger system ensures the air is always expelled at the bottom of the tine penetration, ensuring a targeted, precise and constant working depth.

Planting the seeds

Turfco will showcase its new **TriWave 60** overseeder. The result of more than three years of development in partnership with superintendents nationwide, the TriWave 60 features several patent-pending technologies including three independent floating heads, proprietary seed delivery system, infinite depth adjustment and "wave design" blades.

While on the topic of seeds, the talk at **Turf Merchants'** booth will include **Benchmark DSR** creeping bentgrass, the company's new variety for dollar spot resistance. Benchmark features a dark-green color and fine leaf texture. ■

