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Golf courses must focus on several variables — from improved customer service to proper course setup — to attract more female players. Part three of Golfdom's "Growing the Game" series.

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Retief says he'll don his game face for People vs. the Pros.

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GETTING IT STRAIGHT

A story in the July issue, "Get in the Know," misspelled Tommy Tanaka's name and gave his wrong title. Tanaka is marketing manager for Norcross, Ga.-based Red Max.

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Turfgrass Trends

This month Golfdom's practical research digest for turf managers discusses the increased interest in remote-sensing tools to determine the nutrient status of plants. See pages 49-58.

Online Exclusive



Read this story only at www.golfdom.com/ online exclusive:

► Why superintendents should care about efficient irrigation.